

Welcome to our IATI Q2 2022 New Members!



IATI Multi-National Companies Forum



IATI Multi-National Companies Forum convened at Google Tel Aviv, for a work meeting, with the participation of Mrs. Orna Barbivay, Minister of Economy and Industry, and the ministry's senior team.

Together we discussed and examined solutions for the existing challenges of the industry, human capital shortage, positioning of multinational companies in Israel, introduction of technology to traditional industries, establishment of government projects for juniors, and more.

IATI HR Workgroup



IATI HR Work Group convened for its quarterly meeting.

As part of the meeting, the General Director of the Ministry of Education, Mrs. Dalit Stauber, presented the ministry of education's key moves and talked about renewal, flexibility, and continuity approaches.

IATI's program to promote integration of women in technological professions



IATI won the Innovation Authority's human capital tender, in collaboration with the employers' administration and IDF, and initiated a program intended for female soldiers in preparation for their release from the IDF with the aim of integrating them into future technological professions.

This quarter, IATI convened 3 launch conferences at the Israeli aerospace industry, Apple, and Dell, IATI Members. Over 700 female soldiers attended the launch conferences, from which 75 participants will be selected to take part in a mentoring and training program at the major technology companies.

IATI's Climate change, Sustainability, and ESG Workshop



Climate change, sustainability, and ESG - are topics that everyone seems to be talking about lately, but these have long been more than just buzz words. These are weighty issues that affect the ability of companies to operate in global markets, raise investments, obtain financing, and sell products to customers abroad. And more than that, these are issues that are as relevant to advanced technology companies as they are to industrial plants and energy producers. For this reason, IATI & HerzogLaw Firm conducted a series of in-depth meetings, which delved into the depths of these issues and provided practical tools for dealing with them.

IATI would like to thank all the keynote speakers and IATI Members who attended the event.

IATI's survey: the barriers of the integration of women in technological positions



As part of IATI's leadership on the issue of the human capital, diversity and inclusion in the Israeli advanced technology industries, we conducted an up-to-date survey among 53 HR vice presidents in multinational companies and leading unicorns.

This survey is an important tool for us to understand the barriers, challenges, and solutions that will lead to an increase in the number of women in technological positions in the high-tech industry in Israel.

[For The Marker's article >>>](#)
[For the Survey >>>](#)

MindCET EdTech Entrepreneurship program



As a part of IATI's activity to promote and support education in Israel, Karin Mayer Rubinstein, CEO & President of IATI participated as a guest judge in MindCET's demo day of ventures in the field of education technology at MindCET's Edtech Innovation Center.

In the picture:

Tal Ohana, Mayor of Yeruham, Avi Warshavsky, CEO at MindCET, Karin Mayer Rubinstein, CEO & President at IATI and Yossi Baidatz, CEO at CET.

IATI & Skillz Programming competition



The grand finale of the programming competition for young students was initiated by IATI in collaboration with the Ministry of Education and Skillz.

The championship finals included programming competitions, math, drones, music, and mathematical escape rooms. Over 300,000 students from all over the country and over 2,500 schools took part in the competitions.

We are proud of all the students who participated. Well done!