

MIXiii Health-Tech.IL – Program Agenda – March 5, 2024

Time	Function
08:30-09:30	Registration and Breakfast
09:30-11:00	Plenary Session
09:30-09:35	Opening Session: Welcome & Introductory Remarks <i>Karin Mayer Rubinstein</i> , CEO & President, Israel Advanced Technology Industries
09:35-09:40	<i>Yaacov Michlin</i> , Conference Chair, CEO @ BioLight life Sciences Ltd.
09:40-09:45	Greetings by President Isaac Herzog , President of Israel
09:45-09:50	Greetings by Ambassador Jacob J. Lew , U.S. Ambassador to Israel
09:50-10:10	Hadassah Medical Organization: Designing the Future in Bio-Medicine and Innovation <i>Yoram G. Weiss</i> , MD, MBA, FCCM, Director General, Hadassah Medical Organization, Associate Professor in Anesthesiology and Critical Care Medicine, Hadassah Hebrew University School of Medicine
10:10-10:35	Technology Impact on Patients and Healthcare Systems – Pros and Cons <i>Ran Balicer</i> , MD, PhD, MPH, Deputy-DG, Chief Innovation Officer, Clalit Health Services, Israel, Founding Director, Clalit Research Institute <i>Noa Heymann</i> , Deputy Director of the Budget Department, Ministry of Finance
10:35-10:50	Global Market Overview <i>Oded Spindel, Ph.D., MBA</i> , Senior Vice President, Investment Banking, H.C. Wainwright & Co., LLC
10:50-11:05	<i>Dror Bin</i> , CEO, Israel Innovation Authority
11:05-11:30	Coffee Break
11:30-13:00	Plenary Session
11:30-11:45	Stepping Up Innovation to Drive Teva's Pivot to Growth <i>Eric A. Hughes, MD, PhD</i> , Executive Vice President, Global Research & Development and Chief Medical Officer, Teva Pharmaceuticals
11:45-12:05	Ferring Leadership in Innovation <i>Bipin Dalmia</i> , Senior Vice President, Uro-Oncology Head, Ferring Pharmaceuticals <i>Daphna Frenkiel-Krispin, PhD, MBA</i> , Chief of Staff, Strategy and Realization Office Uro-Oncology Franchise, Ferring Pharmaceuticals
12:05-12:20	Harnessing The Power of Patient Communities: Rare Disease and Israel's Potential

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	<i>Alistair Grenfell</i> , President Europe, Middle East, Africa and South Asia & Global Head of Public Health, IQVIA		
12:20-12:35	Next-Gen Skin Health: Merging AI, Wearables, and Data Analytics in Digital Dermatology <i>Alexander Zink, MD, MPH, PhD</i> , Consultant Physician at Department of Dermatology and Allergy, Technical University of Munich		
12:35-13:00	Panel: Redefining Hospitals: An Era of Digitization and AI-powered Healthcare <i>Prof. Dr. Dr. h.c. mult. Jens Scholz, MBA</i> , CEO of University Hospital Schleswig-Holstein (UKSH), Kiel and Lübeck <i>Prof. Ronni Gamzu</i> , CEO, Tel Aviv Sourasky Medical Center – Ichilov <i>Liat Nadai Arad</i> , Chief Transformation Officer & Head of I-Metadata AI Center, Tel Aviv Sourasky Medical Center – Ichilov		
13:00-14:00	Lunch		
14:00-18:00	Parallel Tracks		
	<p style="text-align: center;">Advancing Applied Research for Industry Excellence Beyond Today - Bench to Company Hot Trends</p> <p style="text-align: center;">By the Israel Tech Transfer Network (ITTN)</p> <p style="text-align: center;">14:00-15:45- LECTURES 16:00-17:00- WORKSHOP I 17:00-18:00- WORKSHOP II</p> <p style="text-align: center;">Beyond Today - Bench to Company Hot Trends</p> <p>Engaging talks by leading academic researchers and industry leaders. This session shall give the stage to scientists and physicians, whose research led to the establishment of</p>	<p style="text-align: center;">Innovation, Health Data & Government</p> <p style="text-align: center;">What Do They Have in Common?</p> <p style="text-align: center;">Led by the Israel Innovation Authority</p> <p style="text-align: center;">14:00-15:00 – PRESENTATIONS 15:00-18:00 – B2B MEETINGS - PRIVATE MEETINGS WITH HEALTH ORGANIZATIONS (Prescheduled B2B meetings)</p> <p>14:00-14:10 Ministry of Health, National Digital Agency & Israel Innovation Authority provides startups much needed beta sites and access to relevant data bases to test their innovations through engagement with relevant health organizations.</p>	<p style="text-align: center;">New Era of Hope: Shaping the Future of Rare Disease Therapeutics</p> <p style="text-align: center;">14:00-16:00</p> <p>14:00-14:05 Opening Remarks by Session Chair: Prof. Roni P. Dodiuk-Gad, MD, Faculties of Medicine, Technion - Institute of Technology, Israel & University of Toronto, Canada. Emek Medical Center, Israel</p> <p>14:05-14:15 Accelerating Innovation: A Global Industry View of Next-Generation Therapies Alistair Grenfell, President Europe, Middle East, Africa and South Asia, IQVIA</p> <p>14:15-14:30 Prader-Willi Syndrome, A Parent/Professional Perspective on a Rare Disease Therapy</p>

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	<p>biomedical companies and the industry representatives sharing their path. 14:00-14:12</p> <p>Opening Remarks by Session Chairs: Dr. Tamar Raz, CEO, Hadasit Health Innovations and Co-Chair of ITTN & Keren Primor Cohen, CEO, Ramot at Tel Aviv University and Co-Chair of ITTN</p> <p>14:12-14:32</p> <p>Keynote: Making Real World Impact with Advanced Technology and Innovative Connectivity Jonny Caplan, CEO & Co-Founder Tech Talk Media Impossible Media</p>	<p>Yael Rosenberg, Department Manager, R&D Infrastructure, Israel Innovation Authority Eyal Shaltieli, Digital Health Division, Ministry of Health Yehuda Reuven, National Digital Agency</p> <p>14:10-14:18 Renana Ofan, CEO, Sharre Zedek Scientific (MadiT) Shmulik Shapiro, EVP Business Development & Strategy, RSIP Vision</p>	<p>Noam Josephy, MD, Vice President & General Manager, Innovation & AI, Abiomed, J&J MedTech</p> <p>14:30-14:40 Rare Diseases in Israel 2024 Dana Gelbaum, Co-Founder and Manager, Nedirot by 8400</p> <p>14:40-14:50 Harnessing the Power of Mitochondria to Treat Rare Disease Noa Sher, PhD, Chief Scientist at Minovia Therapeutic</p>
	<p>14:32-14:44 Dio Tree’s Story: How an Antidepressant Technology Got Commercialized as an Ovarian Cancer First-In-Class Drug Prof. Bernard Lerer, Founder, Hadassah Medical Center; Prof. Osnat Ashur-Fabian, Founder & CSO, Meir Hospital, Dr. Sarit Batsir, CEO, Dio Tree</p> <p>14:44-14:56 IdentifAI Genetics: Early and Risk-Free Prenatal Screening for All Syndromes Prof. Noam Shomron, Tel Aviv University; Dr. Amir Beker, CEO and Co-Founder, IdentifAI Genetics</p>	<p>14:18-14:26 Daniel Rabina, Chief Innovation Officer & RISE Managing Director, Assuta Medical Centers Yair Heller, Chief Operations Officer, IBEX</p> <p>14:26-14:34 Michal Gordon, PhD, Director of Clinical Data Research at Soroka Hospital Alina Molchadsky, PhD, Head of Product, Renewal</p> <p>14:34-14:42 Dr. Nofar Mor, Head of the RNA Therapy Program, SCRC, Sheba Medical Center Sharon Paz, Business Development and Agreements, SCRC, Sheba Medical Center</p>	<p>14:50-15:05 The Focus on Rare Diseases – The Big Pharma Approach Gianluca Pirozzi, MD, PhD, SVP, Development, Regulatory & Safety for Alexion, AstraZeneca Rare Disease</p> <p>15:05-15:15 Preventing Skin Toxicities Induced by EGFR Inhibitors by Topically Blocking Drug-Receptor Interaction Dr. Sharon Merims, Head Dermato-Oncology Clinic, Center for Melanoma and Cancer Immunotherapy Sharett Institute of Oncology, Hadassah Medical Center, CSO EMRIS Pharma</p>

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	<p>14:56-15:18 UNI Therapeutics: An AI Technology Utilizing the Power of Evolution to Finding New Drugs <i>Prof. Yuval Tabach</i>, Hebrew University. Sagi Gidali, Co-Founder Rafa's Moonshot</p> <p>15:18-15:30 Medical Sonosphere: Introducing Novel Ultrasound Technology for Merging Physiological Data and Mapping the Surface of the Patient's Body <i>Dr. Chen Speter</i>, Sheba Medical Center, Director; <i>Ilan landesman</i>, CEO, Medical Sonosphere</p> <p>15:30-15:42 NanoGhost: A Delivery Platform Harnessing the Power of Stem Cells to Target Cancer And Neuro Inflammatory Diseases <i>Prof. Marcelle</i> Machluf, Technion - Israel Institute of Technology; Yonatan Malca, CEO, NanoGhost</p>	<p><i>Ariel Feiglin</i>, CSO, Skip Therapeutics</p> <p>14:42-14:50 <i>Izhar Laufer</i>, Director, Leumit Start Yoram Hordan, Co-Founder and COO/ CTO, FeelBetter</p> <p>14:50-15:00 Global Health Tech Innovations: Unlocking Funding Collaborations Tal Ben Avner, Director of Singapore Fund, Israel Innovation Authority</p> <p>15:00-17:40 Private Meetings with Health Organization (Prescheduled B2B meetings)</p>	<p>15:15-15:30 The Role of The ALS Community in Advancing The Cure / Treatment Efrat Carmi, CEO, IsrA.L.S & Avichai Kremer, Development Consultant, The ALS Association</p> <p>15:30-15:45 A Rare Disease with A Higher Prevalence In The Ashkenazi Jewish Population - As An Opportunity To Develop Innovative Therapies? Prof. Ari Zimran, MD, Founder & Former Head of the Gaucher Unit at Shaare Zedek Medical Center</p> <p>15:45-15:50 Closing Remarks Professor Roni P. Dodiuk-Gad, MD Faculties of Medicine, Technion - Institute of Technology, Israel & University of Toronto, Canada. Emek Medical Center, Israel.</p>
	<p>15:42-16:00 – Break (ITTN Session Only)</p>		

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Parallel Tracks		
<p>Advancing Applied Research for Industry Excellence Beyond Today - Bench to Company Hot Trends</p> <p>By the Israel Tech Transfer Network (ITTN)</p> <p>Continues</p> <p>16:00-17:00 Professional Workshop 1: Patent Management and Intellectual Property by Experts <i>Led by Dr. Gal Ehrlich</i>, Patent Attorney, Founder and General Manager, Ehrlich & Fenster of The Ehrlich Group (EG)</p> <p>Beneficial Considerations for Managing IP Portfolios Under Financial Crisis: Some Common Dilemmas.</p> <ul style="list-style-type: none"> › IP protection is costly to obtain and maintain, but, through monopoly, can generate › prodigious value for the company. › Budget is, always and especially at these times, limited. › Immediate question arises - what to spend your IP budget on? 	<p>Innovation, Health Data & Government</p> <p>What Do They Have in Common?</p> <p>Led by the Israel Innovation Authority</p> <p>B2B Meetings – Private Meetings with Hospital Innovations Centers and Startups</p> <p>(Prescheduled B2B meetings)</p> <p>Continues</p>	<p>Innovation in Translating Science to Clinic in CNS Disorders & Student Poster Competition Awards</p> <p>Led by Teva Pharmaceuticals</p> <p>16:00-16:10 Introductory Remarks by Session Chair: Dr. Eran Harary, SVP, Global Head of Early Clinical Development, Global R&D, Teva Pharmaceuticals</p> <p>16:10-16:30 PTSD, Detection Prevention and Therapy: Gaps and Innovations' Opportunities <i>Prof. Arie Y. Shalev</i>, Emeritus Professor of Psychiatry, Hadassah and the Hebrew University School of Medicine, Jerusalem</p> <p>16:30-16:50 Exploring The Effectiveness of Novel Treatment Targeting Myelination Deficits on Improving Cognitive Deficits in Williams Syndrome <i>Prof. Dr. Doron Gothelf</i>, Director of the Child @ Adolescent Psychiatric Division, Sheba Medical Center</p>

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	<p>› In this panel we will discuss some common situations where tradeoffs can be considered with their associated pros and cons.</p>		<p>16:50-17:10 How Transplanted Brain Organoids Help Us Discover New Therapies for Neuropsychiatric Disorders <i>Dr. Omer Revah, DVM PhD</i>, Hebrew University, Koret School of Veterinary Medicine</p>
	<p>17:00-18:00 Professional Workshop 2: Understanding Technology Contracts and Licensing</p> <p><i>Led by Adv. Yael Baratz</i>, Senior Partner, Chair of the IL Corporate & Licensing Group, Pearl Cohen Zedek Latzer Baratz</p> <p><i>Noam Waldoks</i>, General Counsel, aMoon <i>Liron Zusman-Azulay</i>, General Counsel, Ramot at Tel Aviv University Ltd. <i>Lani Questembert</i>, Deputy General Counsel, Yissum Ltd. <i>Modi Teicher</i>, Chief Business Officer, FutuRx</p> <p>Dissecting a TS: In-depth conversation on the business aspects of technology contracts and licensing</p> <p>In this workshop we will discuss various components of the business aspects of technology contracts and licensing</p>	<p>B2B Meetings – Private Meetings with Hospital Innovations Centers and Startups</p> <p>(Prescheduled B2B meetings) Continues</p>	<p>17:10-17:30 Breakthroughs in Cancer Therapeutics, Expanding the Boundaries of Biologics <i>Dr. Tehila Ben Moshe</i>, CEO, Biond Biologics</p> <p>17:30-18:00 Student Poster Competition Awards Presentations <i>Hosted by: Dr. Dana Bar-On</i>, Senior Director, Head of Global Academic Collaborations, Teva Pharmaceuticals</p>

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	<p>agreements and will share best practices and insights.</p> <p>The main topics to be discussed are:</p> <ul style="list-style-type: none">- The definition of “Licensed Product”- The royalty term- Field restrictions-		
18:00-21:00	MIXIII The Yearly Show - Sponsored by H.C. Wainwright & Co., LLC		

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