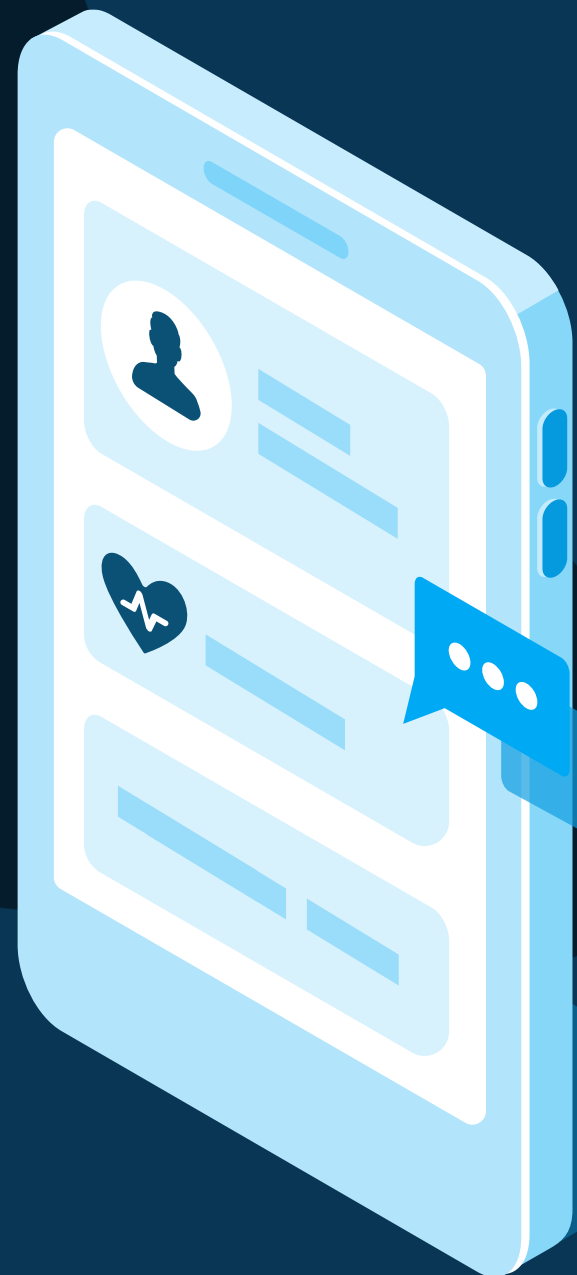


Israel Health Tech: 2021 key trends and what to expect in 2022



McKinsey
& Company

The Survey was Initiated and led by Israel Advanced Technology Industries Association (IATI) and its VC & Investment Funds Committee

Key Trends that shaped Israel Health Tech in 2021

What was the key trend that shaped Israeli Health Tech in 2021?

(% mentioned in open question survey) ¹

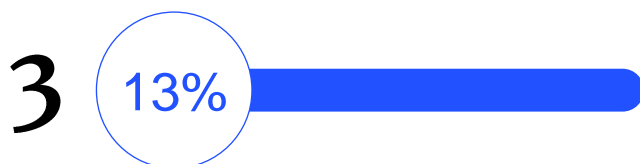
Digital Health innovation and investments



Data and AI-driven healthcare innovation

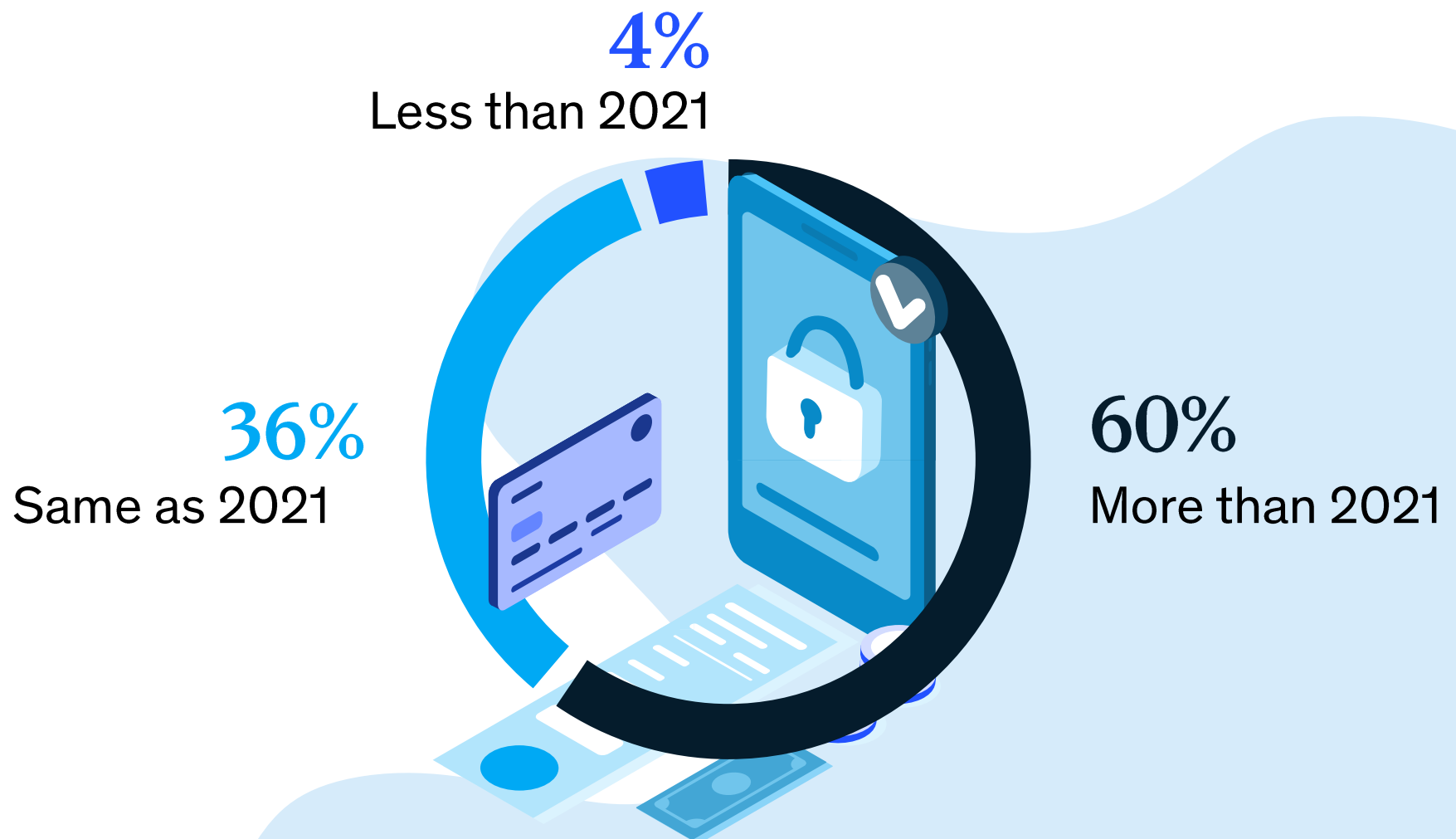


Migration of innovation and talent from Tech to Health Tech



How much do you expect to invest in Health Tech in 2022?

60% of respondents expect to invest more in Health Tech in 2022¹



Key opportunities and challenges to expect in Health Tech in 2022

What is the key opportunity/challenge that you expect in Health Tech for 2022?¹



Looking beyond COVID

Risk of market correction due to high valuations

Capitalize on learning re: speed of trials

Learn how to live with COVID

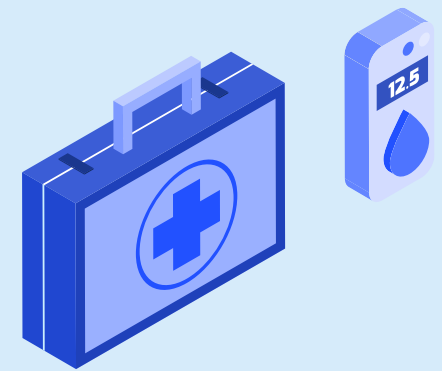


Continued need for remote care

Telehealth solutions adoption

Remote and continuous patient monitoring

Virtual clinical trials



New preventive technologies

Chronic and preventative care through digital engagement

New technologies for elderly care