

With the support of:



each owledge HE



The IIth IATIMNC Forum Annual Conference January 23th 2025







Dear IATI MNC Forum,

2024 was a year filled with challenges alongside new opportunities for Israel. During this year, the Israeli tech industry continued to demonstrate exceptional resilience, innovation, and strength, not only through its significant contribution to the Israeli economy during a time of global and local changes but also by expanding its impact on Israeli society. The industry has been, and remains, an integral part of civil society's efforts, inspiringly navigating through a complex reality.

Despite the challenges, Israeli high-tech has maintained its position as a leading force on the international stage. With groundbreaking innovation, alongside local and global investments that underscored the trust in Israeli talent. The spirit of entrepreneurship remains strong, and creativity continues to drive new successes. At IATI, we are proud to lead the voice of the tech industry and work to advance the continuity and business stability of the entire ecosystem, especially in such complex times.

Amidst it all, multinational corporations have proved themselves as a central pillar of the Israeli tech industry. These companies continue to bring tremendous value, encourage innovation, and strengthen the local economy. Their role is evident not only in technological advancements but also in their commitment to contributing and supporting the Israeli society and engaging in collaborative efforts during challenging times.

Our strength lies in collaboration and mutual support. The MNC segment is a critical player in Israel's advanced tech ecosystem. The IATI CEO Multinational Companies Forum serves as a unique platform for Senior C-level executives across MNCs to gather on a quarterly basis to discuss and take joint action on burning issues in areas such as industry positioning, regulation, human capital, and positively impacting Israel's economy and society.

This year, the Forum is held at the Residence of the President of the State of Israel, honoring the significant contributions of multinational companies and their development and innovation centers in Israel to strengthening the resilience of Israel's economy and society, its stability, and growth.

I want to extend my deepest gratitude to the President of the State of Israel, Mr. Isaac Herzog, for graciously hosting this significant gathering, and mostly for his unwavering support and collaboration. His recognition of the Forum underscores the crucial role multinational companies play in shaping Israel's economy and society.

A heartfelt thank you to the leaders of the multinational companies in Israel for their strong determination to our shared mission. Your commitment continues to drive meaningful impact, highlighting Israel's position as a global leader in advanced technology.

As we step into 2025, Israel's high-tech industry stands with renewed strength, driven by innovation and most talented personnel. Facing the challenges of the times, it is clear to us that the advanced technology industries have the most critical and leading position in shaping Israel's future. We must continue to nurture local talent, ensuring that the brightest minds have the resources and opportunities to thrive. Invest in groundbreaking initiatives, foster a culture of innovation, and maintain Israel's position as a leader in the global technology arena. It is our shared responsibility to inspire the next generation and create a fertile ground for ingenuity and excellence.

I believe this year will be marked by groundbreaking advancements, transformative collaborations, and bold strides toward a brighter future for all players in the ecosystem. Together, we have the power to shape the path of the global tech ecosystem, building on our strengths, pushing boundaries, and leading the way forward with vision and determination.

Karin Mayer Rubinstein

CEO & President

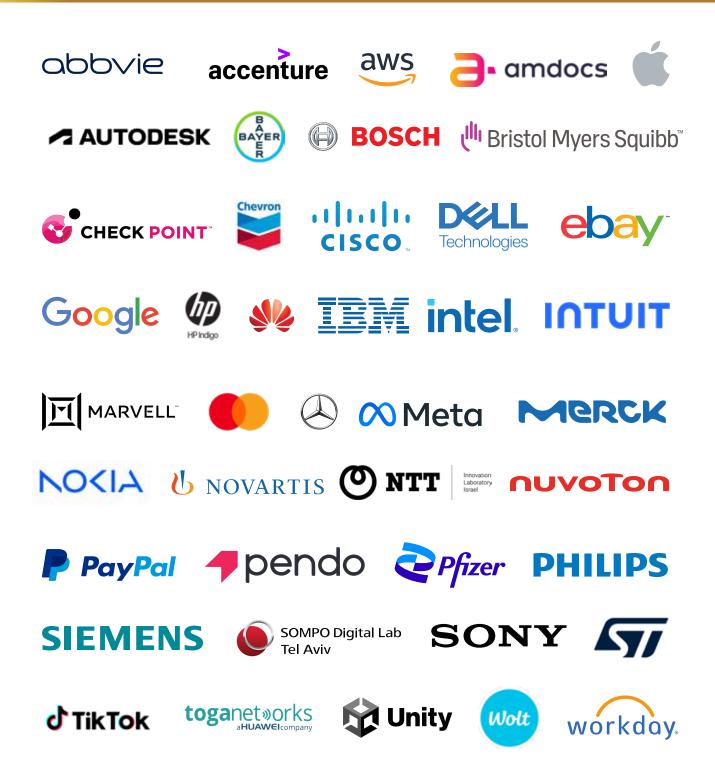
IATI



IATI MNC Forum 11th Annual Conference 2025

3

IATI MNC Forum - Companies' Profiles (alphabetical order)









IATI MNC Forum 11th Annual Conference 2025

5

AbbVie



Company Name: AbbVie Year Established in Israel: 2013 Number of Employees: 180 in Israel (50K+ globaly) Industry / Field of Interest: Biopharma Website: abbvie.co.il

Company Profile

AbbVie's mission is to discover and deliver innovative medicines and solutions that address complex health issues and enhance people's lives. Our commitment is measured by the impact we make – to patients, to our communities, and to the world.

We have a long history in health care dating back to 1888 with Abbott. We launched as AbbVie in 2013, leveraging more than 130 years of innovation. We have a global footprint, with 50,000+ employees in more than 70 countries around the world, including 20+ countries with state-of-the-art manufacturing and/or research and development facilities.

Our innovative portfolio of medicines and medical devices treats more than 75 conditions.

Our products help 50 million+ people living in more than 175 countries, and we are making significant advancements with a robust pipeline of potential new medicines.

Since our launch in 2013, we have invested over \$55 billion in research to discover, develop and deliver new medicines to make a real difference in people's lives. In 2020 we acquired Allergan, providing AbbVie with new growth opportunities in neuroscience, eye care and aesthetics.

Dr. Avi Matan General Manager AbbVie Israel

"At AbbVie, we create life-changing medicines and first-in-kind solutions that make a real difference in people's lives. At AbbVie Israel, we bring innovation to Israel and invest in clinical trials so that patients can have access to innovative medicines. Just recently, AbbVie was recognized by 'Great Place to Work' and 'Fortune' as #3 on the World's Best Workplaces, and our committed and talented employees in Israel are the ones for whom we are granted, year after year, recognition as a 'Great Place to Work' in Israel as well. We will continue to collaborate with all stakeholders in the Israeli healthcare ecosystem to strengthen and improve our healthcare system for the benefit of patients."



Accenture Israel



Company Name: Accenture Israel

Year Established in Israel: 2001

Number of Employees: 140

Industry / Field of Interest: Accenture is a global leader with strong technology and business transformation capabilities, specializing in consulting, technology services, and digital transformation. With expertise in AI, cloud computing, cybersecurity, and data analytics, we help organizations across all industries drive innovation, navigate change, and achieve sustainable growth in an increasingly digital world.

Website: accenture.com/il-en

Company Profile

Accenture's mission is to harness the power of technology and human ingenuity to help clients improve performance and create lasting value. Operating in Israel since 2001, Accenture employs over 140 professionals across Herzliya and Kfar Saba. The company is a leader in fields such as artificial intelligence, blockchain, cloud computing, and data analytics, delivering cutting-edge solutions to global clients and driving growth through technology.

Accenture Israel plays a key role in innovation, expanding its capabilities through strategic acquisitions like the 2016 purchase of Maglan, an Israeli cybersecurity firm. This acquisition also led to the establishment of a cybersecurity R&D lab in Israel, enhancing Accenture's global expertise.

Shimon Elkabetz Country Manager Accenture Israel

"As Accenture Israel, we are deeply committed to contributing to both the economy and society, especially during these challenging times. In 2024, we donated over 8 million NIS to support local causes, reaffirming our dedication to the community. We also focus on fostering diversity, equity, and inclusion, empowering underrepresented groups in tech through mentorship and educational initiatives. Through strategic investments and cutting-edge solutions, we continue to be a key driver of growth and innovation, helping to strengthen Israel's tech ecosystem."



Apple Israel

Ú

Company Name: Apple Israel Year Established in Israel: 2011 Number of Employees: over 2450 employees Industry / Field of Interest: Hardware, Software and System Design Website: apple.com/il

Company Profile

Apple Israel was founded in 2011. Currently Apple Israel has over 2450 employees with sites in Herzliya, Haifa and Jerusalem. The site focuses on hardware, software and system design, serving all Apple product lines. Main areas Apple Israel invests in include:

SOC development from definition to high volume productization

- Camera sub systems, both HW and SW
- Storage sub systems, including all disciplines
- Wireless communications, Wifi, BT and cellular
- OS related SW components

In all domains the teams work closely with their counter parts in the US, Europe and the far east to bring the best technology for Apple products.

Rony Friedman

Manager Apple Israel

"Beyond product development, Apple Israel focuses on a variety of activities that further benefit Israel's economy and society. These include:

- Close relations with the universities, including delivering lectures, offering excellence awards, student mentoring, VLSI awareness and joint research.
- Investment in diversity, covering hiring and career development. Apple Israel engineering includes 15% women, 9% Arab as well as 20 Ultra Orthodox women.
- High employee involvement in volunteering. This year the focus was on helping displaced families and businesses in the south and in the north."



Amazon Web Services



Company Name: Amazon Web Services EMEA SARL (Israel Branch),

Amazon Development Centers, Annapurna

Year Established in Israel: 2014

Number of Employees: 1300

Industry / Field of Interest: Cloud Services, Generative AI, Machine Learning, Research & Development,

Cybersecurity, Chip Design

Website: aws.amazon.com

Company Profile

Amazon Web Services (AWS) established a cloud computing hub in Israel in 2014, opening offices in Herzliya and employing local software engineers, solution architects, account managers, marketing, chip engineers, developers, cloud professionals and more. In August 2023, AWS launched the AWS Israel (Tel Aviv) Region. Developers, startups, entrepreneurs, and enterprises, as well as government, education, and nonprofit organizations, have the choice for running their applications and serving end users from data centers located in Israel, using advanced AWS technologies to drive innovation. According to AWS economic impact study the company is planning to invest an estimated \$7.2 billion (approximately ILS 26.6 billion) in Israel through 2037 via the new AWS Israel (Tel Aviv) Region. The AWS Israel (Tel Aviv) Region consists of three Availability Zones, each located far enough from the other to support customers' business continuity, but near enough to provide low latency for high availability applications that use multiple Availability Zones. Each Availability Zone has independent power, cooling, and physical security and is connected through redundant, ultra-low latency networks.

AWS runs training programs in Israel to help build cloud computing skills, including re-skilling programs for professionals looking to transition into cloud roles. It partners with Israeli universities on cloud computing courses. Some key AWS initiatives and investments in Israel include: AWS Founders club supports founders as they navigate through their early stages with thousands of registered founders, AWS operates several programs in the communities including: AWS re/Start to prepare individuals for a career in cloud, AWS Educate and AWS Academy provide free resources to accelerate cloud-related learning and prepare students in Israel for the jobs of the future. Numerous Israeli universities and business schools participate in AWS Educate and AWS Academy programs, including Bar Ilan University, Ben Gurion University of the Negev, Hebrew University of Jerusalem, MTA–The Academic College of Tel Aviv-Yaffo, Reichman University (IDC), Technion–Israel Institute of Technology, Tel Aviv University, and University of Haifa.

AWS also offers a full range of training and certification programs to help those interested in the latest cloud computing technologies, best practices, and architectures to advance their technical skills and further support Israeli organizations in their digital transformation. A free full-time, classroom-based skills development and training program, AWS re/Start, prepares individuals for careers in the cloud and connects them to potential employers. AWS GetIT, an initiative designed to encourage young learners to consider a career in tech, challenges long-standing gender stereotypes.

To help grow the next generation of Israeli enterprises, AWS began supporting startups in Israel in 2013 through its AWS Activate program. This program gives startups access to guidance and one-on-one time with AWS experts, as well as web-based training, self-paced labs, customer support, third-party offers, dedicated events, and up to \$100,000 in AWS service credits—all at no charge.



Applied Materials



Company Name: Applied Materials Year Established in Israel: 1997 Number of Employees: 2350 Industry / Field of Interest: Semiconductor equipment Website: appliedmaterials.com

Company Profile

Applied Materials is the leader in materials engineering solutions used to produce virtually every new microchip and advanced display in the world. Our systems make semiconductor devices that are "the brains" of the electronics used in almost every aspect of our lives. The technologies we create are the foundational building blocks of future electronics that Make Possible a Better Future.

In Israel, Applied Materials develops, manufactures, markets and supports cutting edge metrology and inspection systems that are essential elements in the microchip fabrication process. The systems we develop and manufacture here in Israel enable our global customers to bring advanced chips to market faster, fueling the growth of advanced technologies such as AI, high performing computing and autonomous vehicles.

Applied Israel's technology spans across many areas and disciplines including: Advanced imaging and HW platforms, lasers, sensors and Scanning Electron Microscopy, precise mechanics and electronics systems.

Software and Algorithms – Machine Vision, Machine Learning as well as advanced software applications and real time software architectures.

Refael Benami

Corporate Vice President Applied Materials

"In a year of unprecedented challenges for Israel, the strength and stability of the tech sector was more important than ever. Over the last year, Applied Materials and its employees demonstrated incredible strength and resilience, driving business, delivering to our global customers despite personal and national challenges, while at the same time supporting critical community needs. Looking ahead, it is essential that the tech sector continues to support local vendors, fosters diversity in hiring, participates in community restoration, and ensures that the significant contribution and impact to the economy is sustained."



ARM Israel



Company Name: Arm Israel Year Established in Israel: 2015 Number of Employees: 115 Industry / Field of Interest: Chip Industry Website: arm.com

Company Profile

Arm is the leading technology provider of processor IP, offering the widest range of processors to address the performance, power, and cost requirements of every device. Arm is at the epicenter of the world's largest compute ecosystem. Our vast community of software, tools, and service partners support and enable the use of our technology across markets and applications.

In 2015, Arm acquired Israeli startup Sansa Security, which became the Arm Israel design center. Currently, Arm Israel has a team of 115 employees (and over 10 open positions) located in Ra'anana. The majority of them are hardware and software engineers that are part of Arm's global graphics processing unit (GPU) group. We also have a security architecture team, local sales force and field application engineers in Israel.

Dedi Yellin , Site leader and Director of Engineering, ARM **Moran Segal,** Country HR Manager, ARM

"Over the past year, we have received tremendous support from the corporate. There is immense gratitude for the resilience we have demonstrated during this time, which has enabled us to continue growing and to bring a highly strategic project to Israel, involving approximately 30 engineers.

Arm Israel actively participated in numerous activities organized by the IATI Multinational Companies Forum and meetings. It is great to be a part of the forum, as the MNC share a lot in common, this was very evident in the last couple of years, and the inputs we got from the MNC forum were invaluable.

The HR Forum served as an excellent platform to address pressing issues we face as a company. We also took part in a Diversity & Inclusion session. We are thrilled to be a part of This fantastic forum of HR experts."



AstraZeneca



Company Name: AstraZeneca Year Established in Israel: 2008 Number of Employees: 227 Industry / Field of Interest: Pharmaceutical Company Website: astrazeneca.com

Company Profile

AstraZeneca is a British-Swedish company and a global leader in the pharmaceutical industry. The company plays a pivotal role in advancing science and medicine, dedicated to addressing complex healthcare challenges and improving patient outcomes worldwide.

AstraZeneca boasts a strong global presence, with nine R&D centers across five countries, 27 manufacturing sites in 16 countries, and a commercial reach spanning over 125 countries. Our medicines impact the lives of more than 116 million patients annually across our core Therapy Areas.

Beyond our scientific endeavors, we are committed to sustainability and ethical practices. AstraZeneca actively works to reduce our environmental footprint and improve access to healthcare in underserved communities, reinforcing our role as a responsible and forward-thinking organization.

Ohad Goldberg President AstraZeneca

"In Israel, AstraZeneca is committed to fostering innovation and collaboration through initiatives like BeyondBio, our local innovation hub that nurtures groundbreaking healthcare solutions. During 2024 AZ global signed an MoU with the Israeli Innovation Authority that supports Israeli start up into scaling up globally.

Additional during this year AZ signed a partnership with TA university establishing "Beam" our global Real-World Data Research Center based in Israel, that harnesses the power of data and insights to illuminate healthcare solutions and drive meaningful impact for patients worldwide. During 2024, AstraZeneca opened 7 new clinical trials in Israel.

AstraZeneca Israel actively participates in the IATI HR global workgroup, addressing shared challenges such as wartime recruitment, safety protocols, attendance policies, and diversity, while promoting women in the industry through quarterly meetings and weekly HR surveys."

AT&T Israel R&D Center



Company Name: AT&T Israel R&D Center Year Established in Israel: 2007 Number of Employees: 500 Industry / Field of Interest: Software product development in the fields of network, security, and GenAI for businesses and consumers Website: il.att.com

Company Profile

AT&T, a 150-years-old tech giant, provides communication, cyber, IoT, mobile, cloud, e-commerce, and technology solutions to over 100 million customers and 2.5 million businesses in the US.

AT&T Israel R&D Center was founded in 2007 when AT&T acquired the Israeli start-up Interwise. Since then, the center has grown to more than 550 Software Engineers, Architects, DevOps, POs, PMs & Product Designers, developing software products across all the company's strategic areas.

AT&T Israel R&D Center has two sites: in Tel Aviv and in Airport City.

Rinat Zilberstein, global VP R&D at AT&T and Israeli GM, leads a global R&D organization with +1,000 employees in Israel and in the US.

Rinat Zilberstein VP and General Manager AT&T

"AT&T Israel R&D Center is involved in various initiatives with the Israeli ecosystem: speaking in conferences, hosting meetups, different mentoring programs, joint ventures with the Israeli academia, and serving as a bridge between AT&T and the Israeli start-up scene, which led to several investments in recent years.

We are proud to have 56% female leadership, and as such, we are strong promoters of women in the high-tech through mentorship, lectures, and other initiatives. Among them, I am honored to be a leader in the Ministry of Labor's Tech 50:50 initiative, aiming to promote women in high-tech.

Each year, we initiate a tech volunteering project in which our employees develop a product for a nonprofit. This year, we partnered with Code4Israel to develop an AI-based application for the Municipality of Jerusalem to assist in-distress youth. This app was also used to find people who needed help during the war."



Autodesk



Company Name: Autodesk Year Established in Israel: 2009 Number of Employees: 145 Industry / Field of Interest: Software Website: autodesk.com

Company Profile

Autodesk empowers customers to design and make a better world, from buildings to products to movies. Since 2009, our Tel Aviv R&D center has driven innovation with cutting-edge technology, reshaping how the world is designed and made. Our 145+ employees focus on developing 3D, mobile, web, and cloud platforms used by millions worldwide.

Ilai Rotbaein

Senior Director, Product Management AutoDesk

"Since the conflict began, we focused on staying proactive while supporting our people. Our priority was maintaining productivity and delivery to uphold our reputation as resilient and dependable—both as a company and a nation. We supported employees, expanded volunteering efforts, and prioritized spending on Israeli businesses impacted by the war, contributing to Israel's high-tech industry. Additionally, we are working to restore confidence in Israel as a viable investment destination despite recent challenges."



Bayer Israel



Company Name: Bayer Israel Year Established in Israel: 2008 Number of Employees: 110 Industry / Field of Interest: Pharmaceutical Website: bayer.com/he/il/israel-home

Company Profile

Bayer is a global enterprise with core competencies in the life science fields of health care and nutrition. In line with its mission, "Health for all, Hunger for none," the company's products and services are designed to help people and the planet thrive by supporting efforts to master the major challenges presented by a growing and aging global population. Bayer is committed to driving sustainable development and generating a positive impact with its businesses. At the same time, the Group aims to increase its earning power and create value through innovation and growth. The Bayer brand stands for trust, reliability and quality throughout the world. In fiscal 2023, the Group employed around 100,000 people and had sales of 47.6 billion euros. R&D expenses before special items amounted to 5.8 billion euros. For more information, go to www.bayer.com.



Bristol-Myers Squibb

Company Name: Bristol-Myers Squibb Year Established in Israel: 2011 Number of Employees: 70 Industry / Field of Interest: Transformational and Innovative medicines Healthcare Website: bms.com

Company Profile

At Bristol Myers Squibb, we harness science to tackle challenging diseases, advancing treatments like never before. Our global employees work daily to transform patients' lives, inspired by their needs. Combining biotech agility with pharmaceutical resources, we create a leading biopharma company driven by talented innovators

Bristol Myers Squibb Israel, established in 2011, a subsidiary of the global BMS company. the work of our employees is dedicated to researching, developing, and delivering lifesaving and life-enhancing innovative medicines.

Lina Ziegler

General Manager Bristol-Myers Squibb

"BMS Israel supports various initiatives to improve lives across the country, reflecting a deep commitment to social responsibility. We fund patient advocacy groups, donate essential products to low-income patients, and help rebuild homes in southern kibbutzim. Partnering with "Latet," we assist vulnerable populations and provide humanitarian aid. We also support oncology patients by offering transportation services to medical centers. These efforts demonstrate our commitment to community welfare and making a tangible difference in many lives. Our success in biopharmaceuticals is measured by the positive impact on patients' lives."

Our therapeutic areas:

- Oncology
- Hematology
- Immuno-science
- Cardiology



Robert Bosch Technologies Israel



Company Name: Robert Bosch Technologies Israel Year Established in Israel: 2018 Number of Employees: 30 Industry / Field of Interest: R&D Website: bosch-group.co.il/il/he

Company Profile

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420.000 associates worldwide and generates sales of 92 bn EUR in 2023. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility.

Robert Bosch Technologies Israel Ltd, established in 2018, is a subsidiary of Robert Bosch Corporate Research, focusing on Artificial Intelligence research and academic collaboration in the areas of Autonomous Systems and Industrial Robotics.

Dr. Norbert Mueller

Managing Director Robert Bosch Technologies Israel

"IATI is a vital partner for Israel's High-Tech industry, fostering community connections. Bosch benefits greatly from its forums, like the CEO Forum and HR network, especially during the recent conflict. This challenging time saw many young researchers drafted, impacting our team deeply. Bosch and its associates united to provide financial and practical support. We look forward to resolving conflicts and the safe return of all staff from Reserve Duty, enabling us to continue advancing Israel-based contributions to Bosch's Al-driven innovations "Invented for Life."



Broadcom Inc.



Company Name: Broadcom Inc. Year Established in Israel: 2001 Number of Employees: 500-1000 Industry / Field of Interest: Semiconductor, enterprise software and security solutions Website: broadcom.com

Company Profile

Broadcom Inc. is a global technology leader that designs, develops and supplies a broad range of semiconductor, enterprise software and security solutions. Broadcom's category-leading product portfolio serves critical markets including cloud, data center, networking, broadband, wireless, storage, industrial and enterprise software. Our solutions include service provider and enterprise networking and storage, mobile device and broadband connectivity, mainframe, cybersecurity and private and hybrid cloud infrastructure. Broadcom is a Delaware corporation headquartered in Palo Alto, CA.

Acquisition in Israel:

2023: VMware Israel Limited - Cloud computing and virtualization 2019: Symantec Israel- Enterprise Security solutions 2018: CA Technologies Israel - Infrastructure Software product and solutions 2017: Brocade Communications Israel - Fibre Channel SAN Switching for enterprise storage co 2016: Magnacom - 5th generation communication technology 2015: Densbit - Flash-based storage technology 2012: Wisair - LAN communication experts 2012: Broadlight - World GPON solutions leader 2011: SC Square - Security software technology 2011: Provigent - Mixed signal semiconductors for microwave backhaul systems 2010: Sightio Vista - Multimedia solutions 2010: Percello - Femtocells system-on-a-chip (SoC) technology 2009: Dune Networks - Switch fabric solutions 2007: Octalica - Advanced Home Networking technology 2005: Siliquent - Ethernet processing technology 2004: MSTREAM - Cellular communication throughput technology 2001: VisionTech - MPEG-2 compression/ decompression solutions



Carl Zeiss SMS Ltd.



Company Name: Carl Zeiss SMS Ltd. Year Established in Israel: 2008 Number of Employees: 75 Industry / Field of Interest: Semiconductor Mask Solutions (SMS) Website: zeiss.com/sms

Company Profile

ZEISS is a leading supplier of manufacturing and metrology equipment for the global Semiconductor Industry. With focus on a key component in the semiconductor manufacturing process, the photomask, ZEISS SMS enables its customers to produce perfect photomasks enabling highest yields. Products range from mask metrology, tuning, qualification to repair solutions and cover a broad range of mask types and lithography techniques in DUV and EUV. Dedicated field service teams and spare part hubs in Asia, USA und Europe allow for fast response times fulfilling production requirements.

Daniel Harel

Managing Director Carl Zeiss SMS Ltd

"Our company has contributed to Israel's economy by continuing our growth in the Northern periphery of the country, despite the conflict and unstable climate.

During this period, production and site operation continued to function.

During the recent conflict, we provided essential supplies and financial support for local needs and encouraged our employees to take part in a variety of community/social contribution activities to demonstrate our commitment to the company's social responsibility. Furthermore, we prioritize employee well-being through comprehensive mental health programs and flexible work arrangements, ensuring our team is supported during these challenging times."

Company's involvement in IATI: CEO Forum, HR surveys and VPHR Committee.



Change Healthcare Israel



Company Name: Change Healthcare Israel (now part of Optum) Year Established in Israel: 1992 Number of Employees: 140 Industry / Field of Interest: Healthcare Website: changehealthcare.com

Company Profile

Change Healthcare is at the epicenter of the healthcare ecosystem and is now a part of Optum Insight. Optum's vision is focused on achieving a simpler, more intelligent and adaptive health system for patients, payers and care providers.

The company is focused on connecting and simplifying the core clinical, administrative and payment processes health care providers and payers depend on to serve patients. Increasing efficiency and reducing friction will benefit the entire health system, resulting in lower costs and a better experience for all stakeholders.

Change Healthcare has been in the Medical imaging industry for more than 25 years, consistently delivering on the requirements of our customers including PACS and CPACS solutions, Hemodynamics solutions and ECG management solutions. Our products are regulated as medical devices. Today we are among the leading imaging solution vendors by market share. Our customer base spans more than 3000 imaging facilities in the world and we also have some key customers in Israel.

Omer Schalit-Cohen

Vice President Change Healthcare Israel site

"The company is one of the most long standing healthcare companies in Israel. Since inception in 1992, our Cardiology and Medical Imaging, market leading solutions, have experienced tremendous global commercial success.

In Israel, We are proud to employ 140 people, to have our solutions used by some of the major hospitals in Israel, affecting people's lives every day. We also serve as a center of excellence for knowledge and full product lifecycle expertise for the healthcare community.

We participate in the IATI CEO forum, strategic meetings and leverages reports published by the association, HR surveys and VPHR Committee."

Check Point Software



21

Company Name: Check Point Software Technologies Ltd. Year Established in Israel: 1993 Number of Employees: 6,500 employees worldwide, 3000 In Israel Industry / Field of Interest: Cyber security Website: checkpoint.com

Company Profile

Check Point Software Technologies Ltd. is a leading Israeli provider of AI-powered, cloud-delivered cybersecurity solutions. With more than 30 years of experience in the cybersecurity industry and a presence in over 70 global offices, Check Point protects over 100,000 organizations worldwide. As a pioneer in the Israeli high-tech sector, Check Point has played a key role in shaping the Israeli's tech industry with more than 60 companies that have been founded by former Check Point employees, and the company itself has acquired 22 companies globally, including 10 Israeli companies in the last six years. With a workforce of over 6,500 employees worldwide, Check Point continues to be recognized as a top employer in cybersecurity. It has been acknowledged by Forbes as a leading employer and was recently named one of the World's Best Companies by TIME.

Nataly Kremer Chief Product Officer Check Point Software Technologies Ltd

"During the recent conflict, Check Point's role as Israel's leading cybersecurity provider was critical. As Israel's largest cybersecurity company, Check Point has protected Israeli organizations from over 190 million cyberattacks since October 2023, helping to protect vital infrastructure and maintain national security. Beyond cybersecurity, Check Point made significant contributions in strengthening Israel's economy, especially during the recent conflict. The company provided millions of shekels in financial support to over 400 Israeli NGOs, offering vital assistance to communities in need. Check Point has also led several significant initiatives, such as hosting the first-ever reservist job fair, which brought together over 2,500 job-seeking reservists and numerous high-tech companies. The company adopted key communities, including Magen and Kfar Giladi, and donated its Headquarters building for the Hostages and Missing Families Forum. Furthermore, Check Point organized numerous events, resulting in the collection of hundreds of kilos of food and providing support in temporary accommodations for evacuated citizens.

As part of her role on the Diversity & Inclusion Committee, Nataly Kremer, Chief Product Officer at Check Point, is committed to fostering diversity and inclusion both within our global operations and across the cybersecurity industry. Our initiatives focus on increasing female representation in technical and leadership positions, promoting inclusive hiring and retention practices, and partnering with organizations that support underrepresented groups. We are dedicated to integrating employees from diverse groups into R&D, Product, and other departments through various of programs. These efforts help ensure cultural inclusivity and drive innovation."



Chevron Mediterranean Limited.



Company Name: Chevron Mediterranean Limited. Year Established in Israel: Noble Energy 1998, Chevron Mediterranean Limited 2020 Number of Employees: About 450 employees Industry / Field of Interest: Energy Website: chevron.com

Company Profile

Chevron Mediterranean Limited supplies Israel and the region with ever cleaner energy. Our discoveries and our safe and reliable operations supply natural gas which fuels more than 70 percent of Israel's electricity production. Our assets at Tamar and Leviathan have delivered energy security to power Israel's economy for the benefit of its citizens. Additionally, we continued to supply Israel's neighbors, maintaining commercial relationships across borders. Through the energy security we have delivered, the Ministry of Energy has been able to move with its goal of eliminating coal for electricity production with great benefits to Israel's air quality and environment.

Binyamin A. Zomer

GM for Corporate Affairs and Joint Ventures Chevron Mediterranean Limited.

"Chevron Mediterranean Limited is actively engaged in the IATI Multinational Companies' CEO Forum and VPHR Committee. Our involvement includes attending periodic meetings, participating in brainstorming sessions, collaborating and consulting through various channels, staying informed on global trends, and utilizing inputs and reports from IATI that benefit the company. Chevron is deeply committed to a range of Diversity and Inclusion initiatives. As a proud proponent of workforce diversity, we support an inclusive workplace that values diverse ideas and backgrounds."



Cisco



Company Name: Cisco Year Established in Israel: 1997 Number of Employees: 830 Industry / Field of Interest: IT& Software Website: cisco.com/c/en_il

Company Profile

Cisco Systems LTD, founded in 1984, enables powerful connections across business, education, philanthropy, and creativity. Since its inception, Cisco has led in IP-based networking technologies, providing hardware, software, and services that make networks possible, offering access to information anywhere, anytime. With over 71,000 employees worldwide, Cisco continues innovating with industry-leading products in routing, switching, and advanced technologies in networking, security, storage, and wireless communications. Cisco sells its products and services directly and through channel partners to enterprises, businesses, service providers, and consumers, also offering technical support and advanced services.

Oren Sagi

Managing Director Cisco

"During the recent conflict, Cisco has made significant contributions to Israel's economy and society through various supportive initiatives. The company established and was involved in founding the Israel Business Forum, promoting economic collaboration and innovation across different sectors. Cisco has sponsored and provided ongoing support to displaced communities, including leading efforts to reestablish Kibbutz Re'em in Tel Aviv and Kibbutz Kisufim in Omer. Additionally, it has sponsored and built dedicated spaces for children and youth of displaced families, offering them safe environments and resources during challenging times. Cisco also offers technological retraining programs to the injured and displaced, focusing on areas like networking and cybersecurity, thereby helping them acquire new skills and opportunities in the tech industry

Cisco is actively involved in the IATI Multinational Companies' CEO Forum, participating in strategic meetings and contributing to reports published by the association. Additionally, we promote diversity and inclusion through various activities. By participating in round tables and board meetings, we are part of the collective effort to increase the resilience of the Israeli high-tech industry."





Company Name: Dell Technologies Israel R&D Site Year Established in Israel: 2006 Number of Employees: 900 Industry / Field of Interest: Information Technologies Website: jobs.dell.com/israel

Company Profile

The Dell Technologies Israel R&D site creates innovation in the worlds of advanced Storage, Software Defined Storage and Cloud solutions, as well as AI, Edge, Cyber Security, Data Science, and IT Transformation solutions. As part of Dell Technologies, a global leader, the Israel team takes part in developing flagship products, which have won global innovation prizes, and in driving the Dell AI Factory. The team enjoys various career and personal growth opportunities, including unique student and graduate programs. Established in 2006, the company operates three offices in Israel, in Glil Yam (Herzliya), Haifa and Beer Sheva.

Eyal Shpin

Senior Vice President Cloud, Data Management and Al Engineering Dell Israel

"I'm proud of the special efforts put in by the Dell Technologies Israel R&D site, to address challenges generated by the conflict, alongside creating innovative technologies. Our employees volunteered in supporting evacuated children and refurbishing computers for use by the needy, to address the digital gap, while the company donated used laptops, and provided financial aid for the evacuated children's support program. Furthermore, our employees were active in a variety of volunteering communities, including promoting gender equity, driving inclusion for all parts of Israeli society in the hi-tech industry, creating an inclusive environment for LGBT, promoting innovation and driving sustainability."







Company Name: eBay R&D Center Israel Year Established in Israel: 2005 Number of Employees: 150 Industry / Field of Interest: E-Commerce Website: ebayinc.com

Company Profile

eBay Israel Research and Development center in Netanya is at the forefront of innovation, specializing in the seamless integration of deep learning disciplines to address complex customers' challenges. We leverage the power of AI, LLM, deep learning, Ontology development, and more to deliver innovative product solutions to both internal stakeholders and external customers. Our cutting-edge research and development teams have been instrumental in shaping various components of our global platform, consistently driving technological breakthroughs, and setting new standards for performance. We take great pride in our position at the cutting edge of the tech world, symbolizing a steadfast commitment to innovation and excellence in every endeavor.

Amir Di-Nur

General Manager eBay's Israel R&D Center

"Knowledge Base for e-commerce applications, powered by AI/ML technology, aimed at continuously improving the selling, search and buying experiences through a deeper understanding of inventory and buyer intent.

Being a responsible business with a strong commitment to the community is at the core of eBay values. eBay Israel R&D Center is dedicated to fostering community engagement. From the outset, we have prioritized building connections with our community. Over the past year, our efforts have focused on assisting displaced families and supporting reservists. During the recent conflict, our team demonstrated exceptional resilience, continuing to deliver innovation under challenging circumstances. By maintaining steady progress on key projects, they safeguarded jobs, reinforced Israel's position as a global technology leader, and ensured vital economic activities continued to thrive despite the uncertainty.

Additionally, in October, eBay Israel was honored with the Global Goods Award in London, receiving the SILVER award for Employee Engagement and Wellbeing. This recognition was a result of our unique program implemented with the support of Shekulo Tov Group, meant for people with disabilities, specifically, persons with autism (PwA). The program is designed to provide PwA with vocational training, equip them with lifelong skills, and promote their rate and scope of inclusion both within eBay Israel specifically and the Israeli high-tech sector in general.

Tags Artificial Intelligence, Computer Vision, Data Science, Deep Learning, e-Commerce, FinTech, Deep Learning, LLM, RetailTech."



Fortinet



Company Name: Fortinet Year Established in Israel: 2015 Number of Employees: 15,000 (in Israel 250) Industry / Field of Interest: Cybersecurity Website: fortinet.com

Company Profile

Founded more than 20 years ago in Sunnyvale, California, Fortinet continues to be a driving force in the evolution of cybersecurity. Securing people, devices, and data everywhere is our mission. To that end, our portfolio of over 50 enterprise-grade products is the largest integrated offering available, delivering proven cybersecurity everywhere you need it. More than 805,000 customers trust Fortinet solutions, which are among the most deployed, most patented, and most validated in the industry.

Ido Openhaim

VP engineering Fortinet

26

"Fortinet has impacted Israel's economy through its local R&D hub, established via strategic investments. The company generates jobs and drives innovation within Israel's cybersecurity ecosystem. Fortinet advanced security solutions safeguards critical infrastructure and businesses and ensuring resilience against evolving cyber threats. Fortinet's presence reinforces Israel's reputation as a global cybersecurity leader while supporting economic growth and social resilience. Our company's involvement in the IATI Multinational Companies' CEO Forum: forum's strategic meetings, reports published by the association, HR surveys and IATI VPHR Committee."









27

Company Name: GE Vernova Year Established in Israel: 1949 Number of Employees: 250 Industry / Field of Interest: Industrial IoT, Cyber Security, Power, Renewable Energy, Energy Management Website: gevernova.com

Company Profile

GE Vernova drives the world forward by tackling its biggest challenges in the energy sector. By combining world-class engineering with software and analytics, GE Vernova helps the world work more efficiently, reliably, and safely. For more than 130 years, GE has invented the future of energy, and today, as GE Vernova, it leads new paradigms in energy transition technologies. GE Vernova is responsible for powering approximately one-third of the world's electricity production and distributing electricity to over 20% of the global population.

Technologies & Products

GE Vernova offers a wide range of products and services across the energy sector. These include:

- Digital Hydro Plants: Advanced solutions for hydroelectric power generation.
- Gas and Steam Turbines: High-performance turbines for energy production.
- Grid Equipment: Cutting-edge tools and systems for electricity distribution and grid management.
- Wind Turbines: Onshore and offshore wind energy solutions.
- GE Electrification Software: Formerly GE Digital, specializes in industrial software and IIoT solutions, focusing on optimizing grid operations, asset management, and operational efficiency.

Acquisitions in Israel

- Energy: Acquired Alstom (Solar, Wind, Energy & Grid Solutions)
- Digital: Acquired Nurego and IQP

Product/Activity Highlights

- Solar: EPC & O&M for one of the largest solar fields in Israel
- Hydro: EPC & O&M for a hydroelectric pump station
- Energy: Gas and heavy-duty turbines for IPPs & Israel Electric Corporation
- Digital (GE Electrification Software): Cybersecurity R&D and development of industrial platforms

IATI MNC Forum 11th Annual Conference 2025

GE HealthCare



Company Name: GE HealthCare Year Established in Israel: 1998 Number of Employees: GE HealthCare employs more than 51,000 globally and approximately 850 in multiple centers across Israel Industry / Field of Interest: Healthcare Website: gehealthcare.com

Company Profile

GE HealthCare delivers advanced medical and digital solutions. These include molecular imaging technologies, ultrasound systems for various clinical needs, patient care solutions, digital healthcare platforms, and cutting-edge detector technologies.

GE HealthCare Israel is pivotal in shaping local and global healthcare advancements by integrating stateof-the-art healthcare innovations with a commitment to enhancing patient outcomes.

Erez Levy

General Manager GE HealthCare Molecular Imaging

"GE HealthCare leads the development and production of PET/CT and SPECT/CT systems, essential for diagnosing and treatment of oncology, cardiology, and neurological conditions, holding 55% of the global market share. The Israeli headquarters drives advanced R&D, including digital detectors and AI-driven solutions, fostering collaborations to push innovation and precision care."





General Motors



Company Name: General Motors Year Established in Israel: 2008 Number of Employees: ~700 Industry / Field of Interest: Automotive R&D Website: gm.com

Company Profile

General Motors Israel, established in 2008, is the largest automotive R&D center in Israel, with approximately 700 professionals driving innovation in software for autonomous driving, electric vehicles, and smart mobility solutions. Complementing its core development efforts, the site includes a venture office that collaborates with local startups, strengthening Israel's high-tech ecosystem.

As part of a global company committed to the vision of zero crashes, zero emissions, and zero congestion, GM Israel is shaping the future of mobility through groundbreaking innovations that redefine transportation. We contribute to the high-tech ecosystem by training engineers in this transformative field and actively support the community by promoting education and fostering positive change.

Gilboa Shveki

Director of Software Engineering, Vehicle Camera Services General Motors

"At General Motors Israel, as a company that is driving forward a future of technological excellence and societal impact, we train professionals with the skills needed to excel in automotive development, fostering individual growth and contributing to advancements that will impact the future of mobility.

As a company that embraces diversity and inclusion, we foster an environment where every individual can thrive and innovate. During recent challenges, we provided unwavering support to our employees and communities, ensuring resilience and continuity.

As members of the IATI, we strive to engage in IATI activities to help empower Israeli high-tech and enhance the contribution of to the nation."



IATI MNC Forum 11th Annual Conference 2025

Google Israel Ltd



Company Name: Google Israel Ltd Year Established in Israel: 2006 Number of Employees: 2300 Industry / Field of Interest: Engineering Website: google.com

Company Profile

Google's mission is to organize the world's information and make it universally accessible and useful. The IL R&D center, established in 2006, has over 2,000 employees in Tel Aviv and Haifa and has a longstanding record of innovative tech and Al breakthroughs of global impact that contribute to the Google mission. Some highlighted projects include Search (Autocomplete, Trends, Weather, Sports, Dictionary, Pinpoint, Search Console); Crisis Response (e.g. SOS Alerts, Flood Forecasting, Wildfire Boundaries); New phone experiences (Google Duplex, Call Screen, Live Caption, Live Relay, Hold for Me, Project Euphonia, Read Aloud); Growth and Notifications; Waze; Cloud (e.g. networking, migrations, security); and a growing Silicon Design team. The center supports and has research collaborations with leading academic institutions in Israel.

Acquisitions in Israel: Labpixies ('10) Waze ('13); Velostrata ('18), Alooma ('19), Elastifile ('19), Siemplify ('21), Breezometer ('22).

Barak Regev Managing Director Google

"Google actively supports the Israeli tech ecosystem, assisting 1500 startups annually with cloud services, advertising, and the Google for Startups Campus launched in 2012. In 2024 to address challenges, Google launched a \$4M AI startups fund, providing non-equity grants. In 2022, Google committed \$25M over five years to grow and diversify the Israeli tech workforce, focusing on AI skills and underrepresented groups. This led to the establishment of the Google and Reichman Tech School, the Place-IL initiative, and Hello tech to provide AI education and skilling for everyone. Google is enabling digital and AI transformation for the government as part of Nimbus and since 2014, ShoppingIL has provided crucial support to local retail SMBs."





HP Indigo



Company Name: HP Indigo Year Established in Israel: 1977 Number of Employees: 2500 Industry / Field of Interest: Printing industry Website: hp.com

Company Profile

HP Indigo is the leading global provider of digital printing solutions. Founded in 1977 as a technology company pioneering breakthrough innovations, today, we deliver cutting-edge digital printing solutions to customers across more than 120 countries. Our headquarters and R&D center are located in Ness Ziona, with the primary production facility in Kiryat Gat. HP Indigo's state-of-the-art digital presses address the ever-evolving needs of modern printing. Emphasizing sustainability, quality, versatility, productivity and automation, which are the fundamental requirements of today's market. Leveraging its advanced technology, HP Indigo empowers customers to position themselves as leaders in their field, driving innovation and growth in the commercial, labels and packaging print segments, and ensuring comprehensive customer experience. Committed to excellence, we cultivate a culture of diversity and inclusion. Moreover, our dedication to social impact is evident through active engagement and support in local communities

Noam Zilbershtain

VP & General Manager HP Indigo

"HP Indigo, based in Ness Ziona and Kiryat Gat, has demonstrated remarkable resilience and commitment to Israel's economy and society over the past year. Despite operating in the southern region amidst ongoing tensions, we maintained uninterrupted production, employment, and export growth. We remained steadfast in supporting global customers, and the challenging year only fueled our determination to exceed our goals.

Prioritizing employee well-being and resilience, we provided practical and emotional support across the company. HP Indigo's strong tradition of corporate responsibility and volunteerism was further emphasized considering the growing needs of the past year. We extended aid and resources to numerous national causes, from supporting soldiers to assisting evacuees and others in need."





Company Name: IBM

Year Established in Israel: 1949 (IBM Israel), 1972 (IBM Research - Israel) Industry / Field of Interest: Generative AI, Hybrid Cloud, Cybersecurity, Storage, Data Management Website: research.ibm.com/labs/haifa

Company Profile Acquisitions in Israel

Polar Security 2023, Databand 2022, Cloudigo 2017, EZSource 2016, CSL 2013, Trusteer 2013, Worklight 2012, Storwize 2010, Diligent 2008, XIV 2008, FilesX 2008, Telelogic 2007, Watchfire 2007, Unicorn 2006, iPhrase 2005, Ubique 1998. In 2019, IBM Corporation acquired Red Hat, which has a large presence in Israel.

Product/Activity Highlights

IBM Research - Israel

The IBM Research Lab in Israel, with locations in Haifa, Givatayim and Beer Sheva, enjoys the unique culture and focus of research, software development, and systems development. Research projects are being executed today in areas such as hybrid cloud, generative AI, quantum computing, blockchain, cybersecurity, automation, and industry domains such as healthcare. The Lab is one of the most significant research labs outside the US. Alongside pursuing cutting-edge research for tomorrow's information technology, the Lab cultivates close relationships with academic and industrial partners inside Israel and abroad. It serves as one of the premier places to work for world class researchers, helping drive Israeli hi-tech and innovation.

IBM Software Development - Israel

IBM Software Development in Israel provides global leadership for development and customer support in areas such as: hybrid cloud infrastructure, software-defined networking, data-driven analytics, security and real-time defenses, data protection and recovery, and weather data platforms. Our team's unique personality is defined by a combination of outstanding people, the pioneering energy found in Israeli startups, and the strong foundation you get from working directly with Fortune 500 companies around the world.

IBM Systems Development - Israel

IBM Systems Development - Israel comprises teams from IBM Storage and IBM Servers development. The storage team develops highly strategic products for the IBM portfolio in the areas of software-defined storage, all flash arrays, and hybrid cloud. The storage systems developed in the lab are used by the biggest and most demanding companies and data centers world-wide. The servers team leads the chip design for the IBM Z next generation mainframes and POWER servers. The proximity to our engineering teams offers Israeli customers direct access to the top experts working on tomorrow's solutions.

IBM Israel

Since 1949, IBM has played a vital role in driving the hi-tech industry and supporting Israel's economic and technological growth. IBM was the first international IT firm to establish a science center in Israel back in 1972, which later evolved into the company's Research Lab in Israel. IBM was also the first company to establish a unique Global Technology Unit (GTU) to promote joint activities with hi-tech companies and startups. In recent years, the GTU was integrated as an interaction activity as part of IBM's global "Call for Code" initiative. Over the past two decades, IBM has acquired 16 companies with R&D centers in Israel. In 2014, IBM announced a joint venture with Ben-Gurion University to establish a center of excellence in the field of cyber security.

In late 2022, IBM established a joint academic effort with the Technion – Israel Institute of Technology and the Hebrew University of Jerusalem to advance artificial intelligence, multi-cloud computing and accelerated discovery capabilities in Israel.



Intel



Company Name: Intel Year Established in Israel: 1974 Industry / Field of Interest: Semiconductors, AI, compute and foundry Website: intel.com

Company Profile

Intel, a semiconductor leader since 1968, drives AI advancements. Guided by Moore's Law Intel drives transformative technologies from early chips to AI advancements. As an IDM, it combines foundry and product businesses for innovation.

Intel Israel, established in 1974, is a key development and manufacturing center for Intel Corporation. It significantly contributes to global technology, leading core technologies and IPs, and delivering top-tier products for clients, data centers, high-speed networks, AI, and cybersecurity. Its advanced manufacturing facility supports Intel 7, 5G, and AI products. With four centers across Israel, Intel drives local procurement, indirect employment, and substantial exports. Intel Israel integrates corporate responsibility and sustainability, adhering to ethical standards in all activities.



Merck



Company Name: Merck Year Established in Israel: 1970 Number of Employees: 470 Industry / Field of Interest: Multinational & Growth Companies in Healthcare, Life Science and Electronics Website: Merck in Israel (merckgroup.com)

Company profile

Merck is a leading science and technology company, that operates across life science, healthcare and electronics. Around 63,000 employees work to make a positive difference to millions of people's lives by creating more joyful and sustainable ways to live - from providing products and services that accelerate drug development and manufacturing as well as discovering unique ways to treat challenging diseases to enabling the intelligence of devices. Merck operates in Israel across all three strategic business sectors, with activities in research and development, production, and distribution. We are dedicated to a better future, working closely with Israel's vibrant innovation ecosystem.

Leader's Testimonials: On Behalf of Merck Israel Managing Directors: Arie Maier - Life Science & Country Speaker Larisa Amir - Healthcare R&D Center Erez Shem Tov -Merck-Serono Noa Lapidot – MIP, Electronics

"We, at Merck, globally and in Israel, believe in science as a force for good. We develop life changing ideas, that can influence how we address major illnesses and scientific challenges, or shape the objects we rely on daily. Our endeavors are long-distance races, driven by a promising vision of the future. This past year, we've worked hard to advance, never losing sight of our goal of elevating humanity. At the same time, we engaged with the community during its challenging moments. In IATI, we found a community facing similar challenges with the same spirit, offering opportunities for fruitful collaborations."



Intuit



Company Name: Intuit Year Established in Israel: 2014 Number of Employees: 500 Industry / Field of Interest: FinTech Website: intuit.com

Company Profile

Intuit is a global financial technology platform that helps consumers and small businesses manage their finances and run their businesses. We proudly serve approximately 100 million customers with our flagship products TurboTax, QuickBooks, Credit Karma, and Mailchimp.

Our site in Israel is the second largest R&D center outside the U.S., employing 500 engineers, developers, architects, data scientists, program and product managers, and other technologists. We specialize in the domains of FinTech, GenAl, cybersecurity, fraud prevention, and data exchange. Over the past decade, we have experienced rapid growth, fueled by three acquisitions and accelerating organic growth.

Moti Eliav VP Israel Site Lead

"Intuit's mission is to power prosperity around the world, a commitment we uphold through our innovative financial technology solutions. Our site serves as an epicenter for FinTech, Trust, and Data, enabling outstanding customer experiences and expanding our reach in the financial technology sector.

Our dedicated team of technologists relentlessly works to deliver data- and Al-driven capabilities that make a profound impact on millions of individuals and small businesses. Whether it's maximizing tax returns from the U.S. government or securing payments from their customers, we ensure that users receive the money they deserve, enhancing their financial well-being."



IATI MNC Forum 11th Annual Conference 2025

Johnson & Johnson

Johnson Johnson

Company Name: Johnson & Johnson Year Established in Israel: 1992 Number of Employees: 1220 in Israel Industry / Field of Interest: Healthcare Corporations Website: jnj.com

Company Profile

Johnson & Johnson (J&J) is a multinational corporation founded in 1886, headquartered in New Brunswick, New Jersey. and is one of the largest healthcare corporations in the world, operating through two main segments. The first is the pharmaceutical division, which develops and markets advanced medications across a wide range of therapeutic areas. The second segment focuses on the development, manufacturing, and marketing of medical devices. J&J is committed to improving health and well-being, investing significantly in research and innovative medical technologies, and aims to provide high-quality and effective solutions for complex health issues. The company is recognized for its responsible and ethical approach to product development and its positive impact on communities worldwide.

Liat Gottlieb, Managing Director, Johnson & Johnson Innovative medicine **Gilad Glick**, VP Venture, Johnson & Johnson Innovative medicine

"In 2024, J&J Israel truly showcased our unwavering commitment to patients during challenging circumstances. Despite the transportation difficulties caused by the ongoing conflict, we ensured a continuous supply of all medications, thanks to crucial support from our international headquarters that allocated resources to meet local demands. We prioritized the health of all patients, including those directly and indirectly affected by the war, such as soldiers and displaced individuals. Even amidst logistical obstacles, we maintained the integrity of clinical trials, ensuring safe treatment access for everyone in need. Remarkably, we launched three innovative molecules in the oncology field, which reaffirmed our dedication to advancing healthcare, even in the face of adversity. We are deeply impressed by our relentless efforts to support the community during such difficult times."





KLA



Company Name: KLA Year Established in Israel: 1976 Number of Employees: ~15,000 Globally Industry / Field of Interest: Semiconductors Website: kla.com

Company Profile

KLA Corporation develops industry-leading equipment and services that enable innovation throughout the electronics industry. We provide advanced process control and process-enabling solutions for manufacturing wafers and reticles, integrated circuits, advanced packaging, and printed circuit boards. In close collaboration with leading customers across the globe, our expert teams of physicists, engineers, data scientists and problem-solvers design solutions that move the world forward.

Business units in KLA Migdal HaEmek (MH) provide solutions for measuring and controlling advanced semiconductor lithography. Business units in KLA Yavne develop market-leading software and hardware solutions for printed circuit boards and advanced packaging manufacturing. Additional information may be found at: www.kla.com.

Ori Tadmor President KLA Israel

"Ori Tadmor, President of KLA Israel: "Around every global KLA manufacturing site, we are building an ecosystem of suppliers and local service providers, just as we did in Migdal Ha'emek and Yavne. The path from silicon wafer to chip includes thousands of manufacturing steps. KLA is the inspection and metrology industry standard for the world's leading chip manufacturers."



Kodak IL



Company Name: Kodak IL Ltd Year Established in Israel: 1999 Number of Employees: 100 Industry / Field of Interest: Commercial Printing, Imaging, Advanced Materials Science Website: kodak.com

Company Profile

Kodak (NYSE: KODK) is a leading global manufacturer focused on commercial print and advanced materials & chemicals. With 79,000 worldwide patents earned over 130 years of R&D, we believe in the power of technology and science to enhance what the world sees and creates.

Our innovative, award-winning products, combined with our customer-first approach, make us the partner of choice for commercial printers worldwide.

Kodak is committed to environmental stewardship, including industry leadership in developing sustainable solutions for print.





Marvell Israel

```
Company Name: Marvell Israel (M.I.S.L) Ltd. ("Marvell Israel")
Year Established in Israel: The company was established in 1992 as Galileo Technologies Ltd.
Number of Employees: About 550 employees
Industry / Field of Interest: Semiconductor
Website: marvell.com
Site Leader: Eran Herooti
```

Company Profile

The Company was established in 1992 as Galileo Technology and was acquired by Marvell in January 2001 for \$2.7B.

Marvell Israel is a wholly-owned subsidiary of Marvell Technology, Inc. a US company whose shares are traded on the NASDAQ and the ultimate parent company of the Marvell group.

Marvell Israel employs about 500 employees, most of whom are engineers in two development centers: Yokneam and Petah Tikva.

Marvell develops and delivers semiconductor solutions that move, store, process and secure the world's data. As a leader in essential data infrastructure semiconductor technology trusted by the top data center operators and OEMs, Marvell's cloud-optimized silicon powers innovation in cloud and AI, carrier infrastructure, automotive and enterprise networking markets. With a comprehensive portfolio of electro-optic, Ethernet, processor, security and storage products and IP, the company offers merchant, semi-custom and fully custom options to address a range of customer requirements.

Marvell Israel develops networking and compute silicon products for the data centers, accelerated compute, enterprise, and carrier markets. Marvell Israel's site leader is Eran Herooti.

Eran Herooti, Site managers, Marvell Israel **Miri Hayun**, HR Director & L&D Manager, Marvell Israel

"Marvell Israel's contribution during the last year was focused on 3 channels: The organization, The employees and the community. The Company offered extensive support to its employees on reserve duties and their respective families, conducted various activities focused on its employees mental health, including personal support as required, enrichment lectures, coaching for children and spouses and actively arranged donations for various related organizations. In addition, the Company conducted volunteering days for its employees with evacuees from various communities across the country and encouraged increased involvement of its employees in additional volunteering activities (such as establishment of a community garden in Kibbutz Kramim for the Nahal Oz community etc.).

Marvell Israel takes an active role within IATI's committee. The Company's site leader and its HR manager attend the strategic meetings and contribute from their time and experience, attend the IATI sub groups regarding D&I and share some activities done at Marvell such as Rise program, How women Rise etc. The Company also provide IATI with data as required to enable comprehensive benchmark. In addition, Marvell's Finance representative participates in various regulatory and strategic discussions and support IATI in various related initiatives."



IATI MNC Forum 11th Annual Conference 2025

Mastercard



Company Name: Mastercard Number of Employees: +300 Industry / Field of Interest: Tech/Payments/FinTech Website: mastercard.com/global

Company Profile

Mastercard is a technology company in the global payments industry. We connect consumers, financial institutions, merchants, governments, digital partners, businesses and other organizations worldwide by enabling electronic payments instead of cash and checks and making those payment transactions safe, simple, smart and accessible.

We make payments easier and more efficient by providing a wide range of payment solutions and services using our family of well-known and trusted brands, including Mastercard®, Maestro® and Cirrus®. We operate a multi-rail payments network that provides choice and flexibility for consumers, merchants and our customers. Through our unique and proprietary core global payments network, we switch (authorize, clear and settle) payment transactions.

We have additional payment capabilities that include automated clearing house ("ACH") transactions (both batch and real-time account-based payments). Using these capabilities, we offer integrated payment products and services and capture new payment flows. Our value-added services include, among others, cyber and intelligence solutions to allow all parties to transact easily and with confidence, as well as other services that provide proprietary insights, drawing on our principled use of secure consumer and merchant data.

Our investments in new networks, such as open banking solutions and digital identity capabilities, support and strengthen our payments and services solutions.

Our franchise model sets the standards and ground-rules for our core global payments network that balance value and risk across all stakeholders and allows for interoperability among them. Our payment solutions are designed to ensure safety and security for the global payments ecosystem.

Omer Unger Country Manager Mastercard

"Our local vision is derived from the larger mastercard vision, we aim to power the Israeli economy with global mastercard innovation, products and tools while also enriching our global brand with Israeli innovation.

Mastercard made several investments in Israel (most notable – Dynamic Yield & Cytegic – now CyberQuant) and we believe this approach will only continue with the support of the Israeli ecosystem. Our local team works with the mindset of "Growing Mastercard in Israel & Israel in Mastercard" – meaning - grow our local footprint with additional investments and positions in Israeli personal, innovation & companies while also developing people and processes in mastercard flagship global initiatives and positions – we work tirelessly to represent and present the world class abilities & skillset of the Israeli society."



Mercedes Benz R&D TLV



Company Name: Mercedes Benz R&D TLV Year Established in Israel: 2016 Number of Employees: 25 Industry / Field of Interest: Automotive Website: mercedes-benz.com/en

Company profile

Mercedes-Benz Group AG is one of the world's most successful automotive companies. With Mercedes-Benz AG, the Group is one of the leading global suppliers of high-end passenger cars and premium vans. Mercedes-Benz Mobility AG offers financing, leasing, car subscription and car rental, fleet management, digital services for charging and payment, insurance brokerage, as well as innovative mobility services. The company founders, Gottlieb Daimler and Carl Benz, made history by inventing the automobile in 1886. As a pioneer of automotive engineering, Mercedes-Benz sees shaping the future of mobility in a safe and sustainable way as both a motivation and obligation. The company's focus therefore remains on innovative and green technologies as well as on safe and superior vehicles that both captivate and inspire.

Mercedes-Benz continues to invest systematically in the development of efficient powertrains and sets the course for an all-electric future: Mercedes-Benz Cars intends to go all-electric by the end of this decade wherever market conditions allow. Mercedes-Benz Vans targets an EV share of more than 50% by 2023. Shifting from electric-first to electric-only, the company is accelerating toward a fully electric and software-driven future. The company's efforts are also focused on the intelligent connectivity of its vehicles, autonomous driving and new mobility concepts as Mercedes-Benz regards it as its aspiration and obligation to live up to its responsibility to society and the environment.

Mercedes Benz Research & Development in TLV: The Mercedes- Benz Tech hub in Tel Aviv is a center of excellence for product security, striving to develop resilience and flexible architectures while pro actively protecting the millions of vehicles on the road.

Adi Ofek CEO Mercedes Benz

"The difficult we do right away, impossible takes just a little bit longer. This is what the Israeli Hi Tech Ecosystem is all about Thinking broad, 3 steps ahead Fighting for the right thing This is what inspires me about us!"



Meta



Company Name: Meta Year Established in Israel: 2004 Website: meta.com

Company Profile

Meta was launched in 2004 as Facebook, with a mission to "To give people the power to share and make the world more open and connected".

To reflect its work on groundbreaking technologies, Meta's mission was recently updated to: "Build the future of human connection and the technology that makes it possible.

Meta offers a broad range of innovative products and services, serves more than 3 billion people globally, and enables people to connect with each other, communicate with other people as well as larger groups, share with their friends, families, and wider communities and discover meaningful and relevant content. Meta started its activity in the Israeli market in 2009 through a re-seller. In 2011 Meta hired the first Hebrew speaking employee to support the Israeli operation.

In March 2014 Adi Soffer Teeni was appointed as GM, Facebook Israel. The Israeli office was established with a focus on supporting tech companies from seed to scale, helping them scale globally and become category leaders.

Adi Soffer Teeni

VP & GM Meta Israel

"Our local office continued to support the Israeli tech industry even more intensely during this extremely challenging period. We also remained committed to fostering innovation, supporting AI companies and developers via our first AI Accelerator.

Meta Israel also continued to collaborate with different organizations aiming to help diversify the tech ecosystem and its workforce and reach more unrepresented populations."

Microsoft Israel R&D Center



Company Name: Microsoft Israel R&D Center Year Established in Israel: 1991 Number of Employees: 3000 Industry / Field of Interest: Software Development, AI, Cybersecurity Website: microsoftrnd.co.il

Company Profile

The Microsoft Israel Research and Development Center, established in 1991, is the company's first R&D center outside the United States and a pioneer among international R&D centers operating today. With five sites across Israel, the center encompasses approximately 30 different product groups developing Microsoft's most innovative technologies serving billions of users worldwide. Microsoft Israel R&D Center is also a major force in the fields of cybersecurity and AI within Microsoft. One of the center's top priorities is cultivating the Israeli ecosystem by investing in startups and initiatives through a variety of accelerators supporting startups and entrepreneurs with financial and technological support, mentoring programs, and more.

Since October 7, 2023, Microsoft and its employees have demonstrated unwavering support for affected communities in Israel, raising over 20 million NIS and developing innovative technological solutions. Examples include the Health group's development of tools like an AI chatbot for PTSD screening, and Teams for Education enhancing product features to empower teachers and students transitioning to remote learning due to school closures. Additionally, an AI-based tool was developed in cooperation with NGO "Edut 710" to document testimonies from the events of October 7th.

The company adopted the evacuated communities of Kibbutz Mefalsim and Nahal Oz, establishing classrooms, kindergartens, and hosting special events to bring families a sense of comfort. Microsoft partnered with hospitals and NGOs, donating supplies as well as devices and software. Employees volunteered nationwide, packing supplies and assisting farmers. The company also raised significant awareness about the hostages' plight through impactful public displays and events. These multifaceted efforts not only reflect Microsoft's unwavering solidarity but also its dedication to fostering resilience and hope in the face of adversity.



Motorola Solutions



Company Name: Motorola Solutions Year Established in Israel: 1964 Number of Employees: 611 Industry / Field of Interest: Critical Communications. Video Security and Command Centers Website: motorolasolutions.com

Company Profile

Motorola Solutions is solving for safer. We build and connect technologies to help protect people, property and places. Our solutions enable the collaboration between public safety agencies and enterprises that's critical for a proactive approach to safety and security. Solving for safer communities, safer schools, safer hospitals, safer businesses – safer everywhere.

The company product portfolios focus on the following areas:

- Critical Communications We Make devices and networks that perform exceptionally in the harshest conditions.
- Command Centre -We unify voice, video and data feeds into the command centre, providing perspective

to help make decisions.

Video Security - We design video security systems powered by responsibly-built AI analytics.
 On top of these Motorola Solutions also provides Managed and Support Services.

Uzi Hakuk

Head of Israel R&D center Motorola

"Since 7.10, we have worked 24/7 to ensure continuity of service and full operation of our security and rescue customers' critical alert, communication, and security systems. Our life-saving alert systems operated with full reliability and availability throughout the period.by disseminating vital alerts and contributing significantly to saving lives.

Our staff worked tirelessly to maintain the systems' proper functioning, supply necessary equipment, and provide rapid technological support to our customers.

The R&D organization, was required to rapidly provide ad-hoc innovative products and solutions to unique challenges that our local customers faced during these times.

Volunteering events: Agricultural assistance, Yuvalim School for handicapped, Cakes preparations for evacuated population, Basketball match with Aloot, Food packing, RSPCA, Hostel Aviv, and clothes sorting for charity."

Forums: CEO Forum,HR surveys, VPHR Committee, promoting D&I. Took part in the HIT mentoring program, also hosted the course graduation ceremony.



Merck, Sharp & Dohme (MSD)



Company Name: Merck, Sharp & Dohme (MSD) Year Established in Israel: 1997 Number of Employees: 800 Industry / Field of Interest: Pharmaceuticals and Animal health Website: msd.co.il

Company Profile

MSD is a global healthcare company founded in 1891, specializing in the research, development, manufacturing, and marketing of prescription medicines, vaccines, biologic therapies, and animal health products. **Leveraging cutting-edge science, MSD aims to save and improve lives worldwide.**

The company has a rich history of innovation, making significant contributions to treatments for various diseases, including cancers and infectious conditions.

In Israel, established in 1997, MSD is a leading player in the pharmaceutical industry and has been at the forefront of clinical trial investments over the past decade, fostering a diverse workforce and promoting a sustainable future for communities.

Tammy Alatrac Managing Director Merck, Sharp & Dohme (MSD)

"Over the past year, we have expanded our mission, reaffirming our commitment to leaving no patient behind and enhancing health outcomes by ensuring continuous supply and access during challenging times. Additionally, we have created extra value through our unwavering support for both our employees and the broader Israeli community. Since October 2023, our company has supported Kibbutz Magen, from the evacuation of its members to the Dead Sea through their return home and the rehabilitation of this remarkable community. Our employees have dedicated hundreds of volunteer hours across various initiatives, and we take great pride in our ability to address unmet health needs and contribute positively beyond the healthcare sector."



NeuroDerm



Company Name: NeuroDerm Year Established in Israel: 2003 Number of Employees: 150 Industry / Field of Interest: Pharma and MedTech Website: neuroderm.com

Company Profile

NeuroDerm is an agile, entrepreneurial R&D company, driving healthcare innovation and patient-centric solutions. By integrating the unique, complementary strengths and diverse capabilities of Pharma and MedTech under one roof, we create synergies and value in the space between existing drugs and innovative treatments and technologies.

We develop next-generation drug-device combination solutions for central nervous system disorders through proprietary drug formulations, state of the art delivery systems and digital health technologies, connecting them all into a comprehensive solution for the benefit of patients and healthcare.

NeuroDerm is an Israel-based, wholly owned subsidiary of Mitsubishi Tanabe Pharma Corporation which, in turn, has global presence in Japan, United States, and Europe.

Integrated Pharma and MedTech:

Tailored solution for people with Parkinson's disease

NeuroDerm specializes in integrating proprietary pharmaceutical formulations, state-of-the-art delivery system, and digital health solutions with the aim of reducing disease burden and improving the quality of life of patients and their families.

NeuroDerm's uniqueness lies in integrating diverse capabilities into a comprehensive solution for the benefit of patients and the future of healthcare and healthcare connectivity.

NeuroDerm's flagship product ND0612 is currently in late stage development for Parkinson's disease patients experiencing motor fluctuations.

Our system for self-administered continuous subcutaneous infusion of the gold standard levodopa/ carbidopa, was designed specifically to be a user-friendly system for people with Parkinson's disease, to maintain steady therapeutic levodopa plasma concentrations for the purpose of improving fluctuations, that is, reducing patients' "OFF" time without increasing troublesome dyskinesia.

Our tailored solution potentially offers sustained relief (compared to oral immediate-release levodopa/ carbidopa treatments) and empowers patients and their families to regain control of their lives with greater daily-life predictability and independence.

Nokia Solutions



Company Name: Nokia Solutions and Networks Israel LTD Year Established in Israel: 1999 Number of Employees: 150 Industry / Field of Interest: Telecommunication Website: nokia.com

Company Profile

Nokia Israel is a subsidiary of the global Nokia including 70,000 employees worldwide. Nokia develops advanced end-to-end communications and cloud infrastructures, aimed at creating connectivity which is the baseline for advanced usage of the network including connected cars, Drones, Smart Campus, Metaverse, and more. Nokia "create technology that helps the world act together". Nokia Israel consists of around 150 employees in several organizations including software development, product management, sales, solutions engineering, technical support, project execution, logistics, and more.

Nokia Israel engineering team develop products used by the largest communication service providers worldwide, using top-notch methods and technology in fields of Analytics and AI, Network monetization, and automation. The products developed in Israel are providing communication services to hundreds of millions of people worldwide and is baseline for telecom market analytics systems.

Ronen Rotem

Head of Charging and Mediation products, R&D, CNS Nokia

"The contribution of Nokia to the Israel during recent conflict is coming in many forms: stability of mobile and network infrastructure in Israel: Nokia is behind the scenes providing comprehensive communication infrastructure services, ranging from consulting to product supply, for major Israeli telecom companies and government entities. Companies like Cellcom, Bezeq, Bezeq International, Hot, HotMobile, and IBC Unlimited, are recognizing the Nokia as critical infrastructure provider, ensuring uninterrupted service during war and national emergencies.

Nokia Israel is dedicated to giving back to the community. We provide our employees with numerous opportunities to volunteer and make a positive impact. Over the past year, we have contributed significant funds to organizations that support the underprivileged and individuals with special needs. Our employees have also actively participated in various community initiatives, including caring for the elderly, rescuing animals, collecting food for those in need, and assembling care packages for soldiers and patients in hospitals.

Nokia is committed to supporting its employees who serve in the reserves. We ensured that our employees received all the necessary support and benefits provided by the company and the state, allowing them to return to their normal lives with minimal disruption."



IATI MNC Forum 11th Annual Conference 2025

Novartis Israel



Company Name: Novartis Israel Year Established in Israel: 2009 Number of Employees: 200 Industry / Field of Interest: Pharmacutical Website: novartis.co.il

Company Profile

Novartis is reimagining medicine to improve and extend people's lives. As a leading global medicines company, we use innovative science and digital technologies to create transformative treatments in areas of great medical need. In our quest to find new medicines, we consistently rank among the world's top companies investing in research and development.

Novartis products reach more than 250 million people globally and we are finding innovative ways to expand access to our latest treatments.

More than 70,000 people of more than 140 nationalities work at Novartis around the world. Novartis Israel is a local affiliate of Novartis.



NTT Innovation

```
Company Name: NTT Innovation Laboratory Israel LTD.
Year Established in Israel: 2021
Number of Employees: 10 (global company 338,000)
Industry / Field of Interest: cyber security, AI, robotics , ICT, Digital Healthcare
Website: global.ntt
```

Company Profile

NTT Innovation Laboratory Israel (NTT IL) is a wholly owned subsidiary of NTT, a Japanese telecommunications holding company headquartered in Tokyo. NTT, a Fortune Global 500 is one of the largest telecommunications companies in the world, holding almost 1000 subsidiaries, employing 338,000 in 100 markets with business in various sectors, including integrated ICT services, regional communications, global solutions and energy. NTT IL serves as a strategic hub in Israel's ecosystem collaborating with Israeli companies and academia to develop cutting-edge technologies based on market demand in diverse fields such as cybersecurity, digital health, and AI and emerging technologies. Since its established NTT II has generated more than 20 commercial partnerships, 70 POC's (proof of concept projects) as well as various investments in Israeli companies.

Jun Sawada

chairman NTT

"I believe that Israeli breakthroughs and cutting-edge technologies in various fields will support our customers and us to transform and confront these challenges, so that NTT continues to lead the global innovation".

NTT has invested in 13 Israeli companies in various sectors (gen AI, Cybersecurity, Digital healthcare, quantum computing and more) as well as some Israeli VC's (through a fund of fund). It has also concluded more than 20 commercial partnerships with Israeli companies (more than half since October 7th, 2023) generating millions of dollars in revenue for Israeli companies."



Nuvoton Technology Israel

Company Name: Nuvoton Technology Israel Ltd. Year Established in Israel: 1978 Number of Employees: 160 Industry / Field of Interest: Semiconductor Website: nuvoton.co.il

Company Profile

Nuvoton Israel is a leading provider of semicustom, microcontroller-based security and control solutions for tier-I system and cloud brands in the personal computer and server fields. With mother company headquartered in Taiwan, it is a self-contained ASIC design center, spanning from product management, system and chip architecture, through design, verification, software development, system engineering, applications and production. The group works closely with major customers, primarily key OEMs in the computing space, to develop innovative solutions for a wide range of application platforms.

Our products combine unique and cost effective sets of control, management and advanced security functions, implemented via combination of hardware and firmware, enabling our customers to establish differentiation in their end markets and bring value to end-users.

Before becoming an instrumental part of the Nuvoton Technology Corporation, thus becoming a valuable part of one of the world's leading microcontroller companies, Nuvoton Technology Israel Ltd. had a rich and impressive history. We started out as the research and development center of American semiconductor pioneer, National Semiconductor. From that day onward, our accumulated know-how and experience in hardware level management, control and security of computing systems has made us imperative for the success of our clients. This is mainly because Nuvoton Israel is, and has always been, at the technological forefront of its areas of expertise. Brilliant innovations originating from Nuvoton Israel have helped improve the reliability, resiliency and security of computing systems to the level known today. Renowned global system design firms have used products developed by Nuvoton Israel to produce best modern-day computing solutions, ranging from smaller home and office systems, through heavy-duty datacenter, cloud and enterprise servers. Specifically, our sophisticated security solutions, comprised of hardware, firmware and software, play a major role worldwide and are an essential part of many organizational computing systems.

Today, Nuvoton Israel's operations focus on strong strategic partnerships with some of the worlds leading companies, including Microsoft, Google, Dell, HP and Lenovo among others, with whom we are developing the features of tomorrow's personal and professional computer systems.

While controlling the whole range of development activities and maintaining close relationships with major customers, the group is small enough to maintain an open and warm organizational culture, close interpersonal relationships, and to let each one of us feel one's fingerprints on our final products, our customers' products reaching many millions of end users, and the value these products bring to each and every one of us.





Nvidia



Company Name: Nvidia Year Established in Israel: 2016 Number of Employees: 4'500 + Industry / Field of Interest: Semiconductors / Software Website: nvidia.com/en-il

Company Profile

Founded in 1993, NVIDIA is the world leader in accelerated computing. Our invention of the GPU in 1999 sparked the growth of the PC gaming market, redefined computer graphics, revolutionized accelerated computing, ignited the era of modern AI, and is fueling industrial digitalization across markets. NVIDIA is now a full-stack computing infrastructure company with data-center-scale offerings that are reshaping industry

NVIDIA's accelerated computing — an essential tool for the da Vincis and Einsteins of our time — is reshaping transportation, healthcare, manufacturing, and numerous other industries. Our work in AI and digital twins is transforming the world's largest industries and profoundly impacting society.

NVIDIA in Israel

NVIDIA established its first Israeli office in 2016 and opened an AI Research Center in 2018. The company acquired Mellanox Technologies in 2020 for \$6.9 billion and later acquired Excelero (2022), Run:AI, and Deci (2024). Considered one of Israel's best workplaces, NVIDIA's Israeli R&D center has grown to over 4,500 employees, making it one of the country's largest private employers. Teams are working on next-generation technologies powering the AI and accelerated computing era. Over 1,000 Israeli startups participate in the company's NVIDIA Inception program, and in late 2023, NVIDIA launched Israel-1, the country's most powerful AI supercomputer.

NVIDIA is committed to promoting diversity and inclusion, with offices across Israel, from Tel-Hai in the north to Beer Sheva in the south, providing equal opportunities for all to join the tech industry. In late 2023, the company and its employees donated \$15 million to non-profit organizations supporting those affected by the war in Israel.

Amit Krig,

SVP of Software Engineering and Israel Site Leader NVIDIA

"Since establishing its first Israeli office in 2016, NVIDIA has continually expanded its presence in Israel, demonstrating the company's confidence in the local talent and thriving tech ecosystem. As one of the largest private employers in the country, we are dedicated to promoting diversity and inclusion, with offices spanning from Tel-Hai in the north to Beer Sheva in the south, ensuring equal opportunities for all to join the tech industry. In the past couple of years, our employees—many of whom were on reserve duty and others who participated in volunteer activities—have demonstrated tremendous strength and resilience, continuing to deliver groundbreaking technologies that are driving the AI revolution. NVIDIA remains fully committed to its employees in the region. Our journey is just beginning."



Open Text

Company Name: Open Text

Year Established in Israel: OT acquired Micro focus LTD in 2023 Number of Employees: 300 employees in Israel, ~ 23,000 employees globally Industry / Field of Interest: Information Technology Website: opentext.com

Company Profile

OpenText is a global Canadian company with over 23,000 employees, with over 120K costumers spread around the world. The company is listed in NASDAQ as OTEX.

OT can help you tackle the most complex digital transformation programs with confidence. With the world's most complete and integrated Information Management platform, we empower our customers to organize, integrate and protect data and content as it flows through business processes inside and outside their organization.

The Israeli development center was established in 1989 as "Mercury Interactive Corporation"- the company biggest R&D hub was based in Yehud, Israel specialist in software for application management, application delivery, change and configuration management, service-oriented architecture, change request, quality assurance, and IT governance.

Since than the company went through several acquisitions (HP, HPE, Micro focus). Open text acquired micro focus in 2023, to bring new capabilities of AI & Analytics, application delivery & management, and IT operations management to support customers growth. Main products developed in Israel: ALM software, LoadRunner, Functional testing. OT elevate the use of AI- led analytics, AI-powered conversational search, and generative AI.



ORPAK



Company Name: ORPAK Year Established in Israel: 1987 Number of Employees: 174 Industry / Field of Interest: Software Development

Company Profile

Orpak, part of the Gilbarco Veeder-Root Group, is a global leader in end-to-end, cloud-based solutions for both retail and commercial fleet industries.

Our core goal is to provide our customers with the digital tools and cloud-based solutions they need to remain competitive, increase revenues, and power the consumer experience by joining the digital journey.

With over 30 years of experience, we are proud of our ability to provide seamless business evolution and support for large end-to-end projects. Our products and solutions are installed in over 40,000 service stations and 8 million vehicles across 60 countries. Contact us at info@orpak.com

Shay Bakfan

President Orpak

"The outbreak of war brought immediate and unprecedented challenges to our nation, creating a profound sense of responsibility to step up and play our part in supporting the national effort and our communities.

Assisting the IDF became our top priority, committed to ensure their operational readiness and continuity of essential services, while reinforcing fuel infrastructures under fire and difficult circumstances. Our contributions to delivering critical support included cyber-security support, safeguarding critical infrastructure, expanding military AVI equipment deployments, and collaborating with fuel companies to ensure IDF-issued fuel vouchers were honored, allowing military reserve drivers to refuel without delay.

We remain steadfast in our dedication to supporting our communities and fostering resilience and recovery."



IATI MNC Forum 11th Annual Conference 2025

Palo Alto Networks



Company Name: Palo Alto Networks Year Established in Israel: 2014 Number of Employees: 1400 Industry / Field of Interest: Cyber Security Website: paloaltonetworks.com

Company Profile

Palo Alto Networks, a global cybersecurity leader, drives innovation to protect the digital way of life. Founded in 2005 by Israeli entrepreneur Nir Zuk, the company integrates advanced AI, automation, and analytics to tackle critical security challenges. Its Tel Aviv R&D center, established after acquiring Cyvera in 2014, develops strategic products for Network Security, Cloud Security, and Security Operations, powering global growth. With Unit 42 providing expert services, most next-generation security solutions originate from Israel. By delivering an integrated platform and fostering a robust partner ecosystem, Palo Alto Networks ensures organizations worldwide remain secure across clouds, networks, and mobile devices.

Gonen Fink

Senior Vice President, Cortex and Prisma Cloud Products, Head of Israel R&D Center Palo Alto Networks

"Palo Alto Networks remains deeply committed to Israel's economy and society. The company has strengthened its presence by acquiring Israeli cybersecurity firms Dig and Talon, integrating them into its R&D operations, and expanding its local workforce to approximately 1,450 employees. Beyond economic contributions, Palo Alto Networks has redirected much of its welfare budget and, through a global employee donation campaign and corporate donations, contributed more than 1.2 million shekels for organizations like Lev Echad, Leket Israel, and United Hatzalah."



PayPal



55

Company Name: PayPal Year Established in Israel: 2008 Number of Employees: 300 Industry / Field of Interest: Payments/E-commerce Website: Paypal.com

Company Profile

PayPal has been revolutionizing commerce globally for more than 25 years. Creating innovative experiences that make moving money, selling, and shopping simple, personalized, and secure, PayPal empowers consumers and businesses in approximately 200 markets to join and thrive in the global economy.

Matan Naor General Manager PayPal Israel

"I am honored to lead a team that steps up in times of need. Following the tragic events of over a year ago, our commitment at PayPal has only strengthened. For over 25 years, we have been revolutionizing commerce, and recently, we've waived Xoom transaction fees for transfers from around the world to Israel, helping families support one another during tough times. Our win at the Michal Sela Safe@Home Hackathon six months ago underscores our dedication to using technology to prevent violence against women and create a safer community for all."



Pendo.io



Company Name: Pendo.io Year Established in Israel: 2017 Number of Employees: 850 Globally, 65 in Israel Industry / Field of Interest: SaaS Website: pendo.io

Company Profile

Pendo's mission is to elevate the world's experience with software. Pendo is the leading product experience platform, empowering organizations to place their products at the heart of everything they do. By integrating product intelligence, in-app guidance, and user feedback, Pendo equips teams to innovate with confidence, responding swiftly to evolving user needs and eliminating guesswork in delivering exceptional product experiences.

With powerful usage analytics, targeted in-app guidance, and real-time feedback capabilities, Pendo enables teams—both technical and non-technical—to create impactful experiences for their customers and employees. Beyond technology, Pendo supports product and digital leaders through Mind the Product, its thriving customer communities, educational resources, and global events designed to inspire and elevate the craft of product management.

Headquartered in Raleigh, North Carolina, Pendo operates across 9 offices worldwide, with a growing team of 800+ employees. Trusted by over 12,000 companies spanning 120 industries, Pendo processes more than 25 billion daily events, impacting over 1 billion monthly users globally. With Pendo, companies can transform their software into a competitive advantage and make technology truly work for people.

Micky Csasznik-Shaked

VP Engineering and Israel Site Lead Pendo Israel

"At Pendo Israel, we drive innovation in product analytics and digital adoption solutions, enabling companies to craft exceptional user experiences. As a key player in Israel's tech ecosystem, we blend global expertise with local ingenuity.

Amid recent challenges, we prioritized resilience and community through mental health support, expertled lectures on mental flexibility, and volunteering for displaced families.

Looking ahead, our focus is integrating AI into our platform to deliver advanced insights and automation, reinforcing Israel's role as a leader in the global SaaS landscape.

Pendo is an active member of the IATI Multinational Companies' CEO Forum, contributing to:

- Strategic Engagements: Advocacy on regulatory topics like Cost+ and Profit Split.
- HR Initiatives: Participation in surveys, the IATI VPHR Committee, and diversity-focused discussions.
- Diversity & Inclusion: Driving initiatives that promote equity and innovation.
- Knowledge Sharing: Collaborating to advance technological and societal progress."



Pfizer



Company Name: Pfizer Year Established in Israel: 1995 Number of Employees: 200 Industry / Field of Interest: Pharmaceuticals: Oncology, Internal medicine, Rare disease, Inflammation and immunology and Vaccines. Website: Pfizer.com; Pfizer.co.il

Company Profile

Pfizer is research based, global pharmaceutical company established 175 years ago. We apply science and our global resources to bring therapies to people that extend and significantly improve their lives through the discovery, development and manufacturing of medicines and vaccines.

Pfizer's purpose - breakthroughs that change patients lives - fuels everything we do and reflects our passion for building on our legacy as one of the greatest contributors of good to the world. Pfizer has developed some of the world's most impactful medicines and vaccines, in many different fields in order to achieve this goal.

In Israel Pfizer has a long standing tradition of collaboration with partnerships and investments including AION labs an alliance dedicated to create and adopt gateway AI and computational technologies to transform drug discovery and a multi-year partnership with Cytoreasons artificial intelligence technology for Pfizer's drug development programs.

PP-UNP-ISR-0128



IATI MNC Forum 11th Annual Conference 2025

Philips



Company Name: Philips Year Established in Israel: 2001 Number of Employees: 1200 Industry / Field of Interest: Healthcare, Medical Device Website: philips.com/global

Company Profile

Philips, founded more than 130 years ago, is a global leader in health technology, employing around 71,000 people across 100 countries. The company is guided by its mission to improve health and wellbeing through meaningful innovation, striving for better outcomes across the entire healthcare spectrum – from healthy living and prevention to diagnosis, treatment, and home care. Philips invests 10.5% of its sales in research and development and holds over 56,000 active patents.

In Israel, Philips serves as a center of excellence for research, development, and advanced manufacturing, specializing in software solutions, AI, cloud technologies, detectors, and advanced CT systems. Employing 1,200 professionals from diverse backgrounds, Philips has a nationwide presence, from Haifa in the north to Be'er Sheva in the south. The innovative technologies developed in Israel strengthen healthcare teams' ability to deliver better care for more people.

Philips considers Israel a key innovation hub for medical technologies, with over 30 entities across the country, including manufacturing facilities, hardware and software development centers, incubators, and startups.

The company collaborates strategically with leading hospitals, healthcare organizations, academic institutions, and key players in Israel's thriving tech ecosystem.

Lior Bonfis

President Philips Israel

"Philips stands as a global leader in healthcare innovation, with a robust presence in Israel's dynamic ecosystem. For over 20 years, Philips Israel has served as a center of excellence in R&D and advanced manufacturing, driving breakthroughs in AI, cloud technologies, and cutting-edge CT systems.

Since October 7th, Philips has actively reinforced Israel's resilience, ensuring that research, development, and production sites continue to operate seamlessly, no matter the challenges. Philips' service teams have been unwavering in providing critical support to hospitals, including those in affected areas. Demonstrating solidarity and compassion, Philips employees and the Philips Foundation have raised substantial donations for life-saving medical devices while employees have volunteered to assist impacted communities, embodying the company's commitment to making a meaningful difference.

As a committed partner of IATI, Philips actively collaborate with IATI to champion Israel's position as a global business hub by driving regulatory improvements, promoting sustained investment, and removing barriers to enable long-term, sustainable growth."





58

Qualitest Group

QUALITEST



Company Name: Qualitest Group Year Established in Israel: 1500 Number of Employees: 8000 Industry / Field of Interest: Quality Engineering Website: qualitestgroup.com

Company Profile

Qualitest is the world's largest Al-powered Quality Engineering company, with 8,000+ engineers across the US, UK, Europe, Israel, India, and more. For over 27 years, we've enabled businesses to reduce risk, time, and costs by engineering Quality from inception. We specialize in automation, performance engineering, GenAl, cybersecurity testing, DevOps, compliance solutions and digital engineering services, delivering tailored services globally. Through acquisitions and innovation, we pioneer transformative digital engineering services, ensuring superior quality, speed, and customer satisfaction. Trusted by industries worldwide, we align deep technical and business expertise with client needs, driving excellence across delivery methodologies and technologies.

Shai Liberman

CEO Qualitest Israel & Europe

"During the war, Qualitest stood firmly with its employees and the community. At the peak of the conflict, around 30% of our 1,500 employees were called to reserve duty in the IDF, and we wholeheartedly supported them. We extended appreciation to their families with vouchers, gifts, and special benefits. In a bold statement of resilience, we reopened our Sderot site amidst the fighting, recruiting hundreds of new employees to bolster the local economy. Additionally, we provided donations to support reservists, easing their service as they safeguarded our nation's borders. At Qualitest, we take pride in strengthening Israel."



Red Hat



Company Name: Red Hat Year Established in Israel: 2008 Number of Employees: 20,000 world wide, over 500 in Israel Industry / Field of Interest: Open Source software to enterprise Website: redhat.com

Company Profile

Red Hat is the world's leading provider of enterprise open source solutions—including Linux, cloud, container, and Kubernetes. We deliver hardened solutions that make it easier for enterprises to work across platforms and environments, from the core datacenter to the network edge. We work alongside a community of contributors, customers, and partners to build technology that unlocks opportunities for innovation, everywhere.

Our passion for open source software helped expand a movement that now leads the way in application development, performance, and security. Red Hat uses this experience to provide technologies and services to more than 90% of Fortune 500 companies. Leaders Testimonials:

Doron Fediuck

Director, Engineering Red Hat

"Many enterprise organizations in Israel's health, financial and other sectors are using Red Hat platforms such as Red Hat Enterprise Linux and OpenShift Container Platform in order to support stability and innovation in the Al area.

During the recent crisis Red Hat has supported its associates in financial, emotional, personal, and social means with a strong emphasis on encouraging volunteerism and community involvement. Our efforts focused on community action, reflecting the Red Hat culture rooted in collaboration and shared values—just as we embrace in open source.

Red Hat Israel is engaged in many of the IATI Multinational Companies' CEO Forum activities and is a key player in the HR committee as well as implementing DE&I initiatives to promote local DE&I practices."



Roche Pharmaceuticals



Company Name: Roche Pharmaceuticals (Israel) Ltd. Year Established in Israel: 1999 Number of Employees: 110 Industry / Field of Interest: Pharmaceuticals Website: roche.co.il

Company Profile

Founded in 1896 in Basel, Switzerland, as one of the first industrial manufacturers of branded medicines, Roche has grown into the world's largest biotechnology company and the global leader in in-vitro diagnostics. The company pursues scientific excellence to discover and develop medicines and diagnostics for improving and saving the lives of people around the world. We are a pioneer in personalised healthcare and want to further transform how healthcare is delivered to have an even greater impact.

Roche Pharmaceuticals (Israel) Ltd. is the global subsidiary of Roche in Israel. Roche markets in Israel medicines in the fields of oncology, hematology, neurology, ophthalmology and rheumatology. Roche Israel employs approximately 110 employees, engaged in clinical research, marketing, and regulation. Roche Israel is a member of the organization of pharmaceutical companies based on research and development "Pharma Israel" and the forum of the pharmacy organization in Israel, in which pharmaceutical companies, pharmacists and the Ministry of Health are partners.

Avi Danziger

General Manager Roche Pharmaceuticals (Israel) Ltd.

"The healthcare system in Israel is a significant pillar of national resilience and the ability to face and withstand the many challenges that these difficult days bring. Roche sees great responsibility and importance in supporting the healthcare system in times of crisis. Since the beginning of the war, Roche provided a significant donation to the hospitals in the confrontation line; Roche donated to patients association in order to continue supporting the patients and ensure that they will continue to receive treatments and emotional support; Help patients who had to leave their homes or were left without a home to continue their treatment in their new place of residence in the fastest way with the cooperation of the local pharmacists and HMOs.

Roche continues to allocate the patients' needs during this difficult time in order to give them continuous support via medical centers and patients associations."



Salesforce



Company Name: Salesforce Year Established in Israel: 2011 Number of Employees: 950 Industry / Field of Interest: Software - CRM Website: salesforce.com

Company Profile

Salesforce founded in 1999, is the global CRM leader, transforming how businesses connect with stakeholders. Its cloud-based platform offers tools for sales, marketing, customer service, and analytics, streamlining processes and driving insights for companies of all sizes. The AI-powered Agentforce enhances efficiency with real-time adaptive agents, automating workflows and delivering actionable insights. Known for innovation, Salesforce empowers organizations to scale effectively and thrive in the digital age. With a global presence and commitment to customer success, it sets the standard for cutting-edge CRM solutions worldwide.

Oren Winter

Israel site lead Salesforce

"Salesforce Ventures strengthens Israel's economy with over 25 portfolio companies, including recent acquisitions like Zoomin and Own highlighting Israel's strategic importance. The local engineering site drives innovation, developing global products that impact customers worldwide. As a key participant in the IATI Multinational Companies' CEO Forum, Salesforce promotes inclusion and diversity, contributing over 20,000 volunteering hours in 2024 and fostering tech access for underrepresented groups. Through initiatives like the Salesforce Women's Network, it champions women's representation in Israel's tech ecosystem, demonstrating its dedication to innovation, community impact, and industry leadership."



Sanofi



Company Name: Sanofi Year Established in Israel: 1973 Number of Employees: 150 Industry / Field of Interest: Pharmaceutical Industry Website: sanofi.com/he/israel

Company Profile

Sanofi is an innovative global healthcare company, driven by one purpose: we chase the miracles of science to improve people's lives. Our team, across some 100 countries, is dedicated to transforming the practice of medicine by working to turn the impossible into the possible. We provide potentially life-changing treatment options and life-saving vaccine protection to millions of people globally, while putting sustainability and social responsibility at the center of our ambitions.

Sanofi Israel mission is to Make innovative healthcare technology accessible to the public in Israel. The skills of our 150 employees are a source of innovation and inspiration and enrich us. Together we make the best innovative therapeutic solutions in our fields of activity accessible to the Israeli market. We are a multinational pharmaceutical company with a local character. Our commitment is why we're here – to impact people's lives, as we continually strive to create a future of health and wellbeing for all.

Dr. Noa Geffen

Head of Pharma Israel & Country Lead Israel Sanofi Ltd

"At Sanofi Israel, patients are at the heart of everything we do. Guided by their needs, we are dedicated to making innovative healthcare solutions accessible across Israel. With the expertise of our employees, we bridge global advancements with a local approach, ensuring our therapies improve lives and empower healthier futures for patients and communities alike."



SAP Labs Israel



Company Name: SAP Labs Israel Ltd. Year Established in Israel: 1998 Number of Employees: ~1000 Industry / Field of Interest: Enterprise Software Website: sap.com/about/careers/joining/locations/sap-labs-israel

Company Profile

SAP's Israeli R&D Center, a hub of innovation, employs 1,000+ people across Ra'anana and Tel Aviv. Built on 12 acquisitions, including WalkMe in 2024, it's a driving force in SAP's global tech landscape. The center focuses on core products like SAP BTP Cloud Platform and Customer Data Platform, leveraging GenAl and other advanced technologies to deliver cutting-edge solutions for top global brands. Renowned for its employee experience, academic collaborations, and community engagement, it's consistently ranked as a top workplace in Israel.

Orna Kleinmann

Managing Director SAP R&D Center Israel

"SAP is a key player in Israel's tech scene. Our R&D Center, built on 12 acquisitions, is a hub of innovation, focusing on integrating Business AI into SAP solutions. My mission, through strong collaboration with IL tech ecosystem and academia, is to drive outside in and inside out innovation, bringing in new and exciting technologies and impacting core SAP business. SAP is a leader in Enterprise Applications running 87% of the worlds business transactions and the IL R&D center plays an important role in leading the competitiveness of the company and its innovation through acquisitions, partnerships and product developments. We are a proud employer in the IL Tech, lead business practices, shaping Israel's tech landscape, and STEM education, and CSR."



Siemens Digital

Company Name: Siemens Digital Industries Software LTD., Israel Year Established in Israel: 2005 Number of Employees: 370 Industry / Field of Interest: Software Website: plm.automation.siemens.com (DM US) siemens.com/il/en.html (Israel)

Company Profile

Headquartered in Plano, Texas, Siemens Digital Industries Software empowers organizations of all sizes to digitally transform through the Siemens Xcelerator business platform. By leveraging Siemens' comprehensive Digital Twin and advanced software solutions, companies can optimize design, engineering, and manufacturing to create sustainable products for the future.

Siemens Software Division in Israel, established in 2005, originated from the acquisition of Tecnomatix, an Israeli startup. Today, the division employs over 370 professionals across Airport City and Herzliya, developing innovative digital solutions for industries such as Automotive, Aerospace, Semiconductors, Batteries, Pharmaceuticals, Food & Beverage, and more.

The Israeli team is integral to Siemens' global operations, contributing cutting-edge technologies like cloud-based solutions, AI, IoT, and Data Analytics. Collaborating with local startups through the Dynamo program, Siemens Israel integrates pioneering capabilities into the global Siemens portfolio, addressing evolving customer needs and manufacturing trends. This synergy positions Siemens as a leader in providing sustainable and future-ready solutions to the manufacturing world.

Zvi Feuer

SVP and General Manager Digital Manufacturing (DM) Siemens Digital Industry Software

"As Siemens' Digital Manufacturing leader in Israel, I can attest to our local team's vital role in delivering cutting-edge software powering global digital transformation. Even amidst ongoing geopolitical tensions, our Israeli site remains a lighthouse of creativity and technological prowess. Our collaborations with Israeli industry leaders have equipped them with advanced Siemens solutions—from defense systems to the COVID-19 vaccine. The agility and ingenuity of our Israeli engineers drive Siemens' most pioneering products. By investing in this exceptional talent, we ensure Siemens stays at the forefront, no matter the challenges."



IATI MNC Forum 11th Annual Conference 2025

SIEMENS

Sompo Digital Lab



Company Name: Sompo Digital Lab Tel Aviv Year Established in Israel: 2018 Number of Employees: 16 Industry / Field of Interest: Software Website: Insurance

Company Profile

SOMPO is a global Japanese insurance leader operating in over 30 countries. Beyond insurance, SOMPO has expanded into healthcare, longevity and wellbeing, becoming one of Japan's largest providers of nursing care facilities and home-care services.

SOMPO Digital Lab Tel Aviv is one of three global innovation centers, alongside Tokyo and Silicon Valley. Its mission is to forge new verticals by partnering with Israeli technology companies. The lab also includes a cyber security center of excellence.

Past and future Key Collaborations:

Sompo collaborates with Israeli companies such as Tyto Care, GeoX, Planck, Parametrix, Panorays, EasySend, Momentick, and more.

Community Impact:

As part of SOMPO's commitment to social responsibility, the Tel Aviv team has recently took part in meaningful volunteering initiatives.

- Supporting Displaced Families from Southern Israel: During the war the team organized educational workshops for children of displaced families, covering art, basketball, cooking, math and more. The team also provided essential school supplies to aid their studies.
- Help Building a Therapeutic Farm for Veterans: The Tel Aviv team joined forces with Matanya, a rehabilitative farm for PTSD-affected veterans, assisting in construction, planting, and cleaning to create a healing environment.

Global Representation:

SOMPO Digital Lab Tel Aviv actively participates in international sustainability and innovation efforts including in the Israeli delegation to COP29 in Azerbaijan, where a commercial partnership between SOMPO and an Israeli tech company Momentick was showcased.



Sony Semiconductor Israel



Company Name: Sony Semiconductor Israel Year Established in Israel: 2016 Number of Employees: 350 Industry / Field of Interest: Cellular IoT connectivity & AI for Image and Video Processing Website: altair.sony-semicon.com

Company Profile

Sony Semiconductor Israel builds chips that power the Internet of Things and edge AI applications. Our wireless technology enables devices to communicate efficiently over cellular networks while consuming low energy. We connect everything from smart meters, asset trackers and medical devices. Our solution supports the latest wireless standards including LTE-M, NB-IoT and 5G. Our AI semiconductor solutions enable highly efficient edge-AI processing for smart cameras and visions systems. The technology has been incorporated in Sony's world's first IMX500 vision sensor, helping customers bring AI-powered products to the market faster.

Nohik Semel

CEO Sony Semiconductor Israel

"Since October 7th, the entire Sony Semiconductor Israel team has shown incredible resilience. We've supported our employees serving in reserves, helped affected families, and kept our operations running smoothly. Our work matters — we're developing essential technology while actively contributing to Israel's tech sector. I'm proud of how our team has come together, proving that even in the toughest times, we can deliver breakthrough technology alongside meaningful support to our community."



STMicroelectronics



Company Name: STMicroelectronics Ltd. Year Established in Israel: 2002 Number of Employees: 50,000 employees worldwide Industry / Field of Interest: semiconductor solutions Website: www.st.com/content/st_com/en.html

Company Profile

Company Information STMicroelectronics is a world leader in providing the semiconductor solutions that make a positive contribution to people's lives, today and into the future.

- Among the world's largest semiconductor companies
- A leading Integrated Device Manufacturer delivering solutions that are key to Smart Driving and the Internet of Things
- A leading technology innovator: ~9,500 people working in R&D and product design, ~20,000 patents.
- An unwavering commitment to sustainability.
- Corporate Headquarters: Geneva, Switzerland
- President and CEO: Jean-Marc Chery
- 2023 revenues: \$17.3 billion
- 80 sales & marketing offices in 40 countries
- More than 200,000 customers worldwide
- 11 main manufacturing sites
- Public since 1994: shares traded on the New York Stock Exchange (NYSE: STM), Euronext Paris, and Borsa Italiana
- Created as SGS-THOMSON Microelectronics in June 1987, from merger of SGS Microelettronica (Italy) and Thomson Semiconducteurs (France)
- Renamed STMicroelectronics in May 1998

Stephane Mordehay CHOUCHAN

Israel Site Director STMicroelectronics Ltd

"Name of your leader providing the testimonial. : Stephane Mordehay CHOUCHAN The company is active in advanced technological fields, contributing to employment in Israel. During the last conflict, it maintained employment stability and supported employees' mental well-being.

It organized group volunteering activities, including humanitarian aid to communities.

Through the ST-Up program, The company encourages innovation and entrepreneurship inside and outside the organization through competitions, hackathons, and various initiatives aimed at encouraging the development of new ideas and advanced technological solutions.

The company supports technological education and promotes equal opportunities through social projects. It promotes STEM activities among children and teenagers, with the aim of encouraging the next generation to enter technological fields and develop their skills."



Stratasys



Company Name: Stratasys Year Established in Israel: 1986 Number of Employees: ~2,000 worldwide Number of Employees (Israel): ~500 in Rehovot and Kiryat Gat Industry / Field of Interest: Additive Manufacturing Website: stratasys.com

Company Profile

Stratasys is leading the global shift to additive manufacturing with innovative 3D printing solutions for industries such as aerospace, automotive, consumer products, and healthcare. Through smart and connected 3D printers, polymer materials, a software ecosystem, and parts on demand, Stratasys solutions deliver competitive advantages at every stage in the product value chain. The world's leading organizations turn to Stratasys to transform product design, bring agility to manufacturing and supply chains, and improve patient care.

Yoav Zeif CEO Stratasys

"Stratasys has been active in support of Israeli society since October 7, providing 3D printing solutions for IDF units, defense R&D units and social organizations which needed to solve urgent problems. In addition, Stratasys provided unique 3D printing solutions to medical teams and patient rehabilitation. Its technology enables fast, accurate anatomical models for complex surgeries and prosthetics, aiding hospitals like Assuta and Ichilov. Stratasys also initiated "Tikva Heroes," where evacuated children from Kibbutz Zikim designed personal heroes, brought to life via 3D printing. Additionally, the company honored Staff Sergeant Rotem Sahr Hadar by creating 200 miniature chairs inscribed with "Rotem's Chair" and a QR code linking to his memorial. Stratasys continues supporting employees with resilience workshops and advocates for hostages' return through community initiatives."



Tata Consultancy



Company Name: Tata Consultancy Services Ltd. Year Established in Israel: 2005 Number of Employees: ~250 Industry / Field of Interest: IT Services and Technology Consulting Website: www.tcs.com

Company Profile

Tata Consultancy Services (TCS) Israel, established in 2005, is a premier IT services, consulting, and business solutions provider. Leveraging its global expertise, TCS Israel delivers innovative solutions tailored to the local market, driving digital transformation across various sectors. A notable initiative is the Banking Service Bureau, which has revolutionized the Israeli banking system by providing a shared services platform that enhances operational efficiency and reduces costs. This initiative has improved banking services for citizens, offering more reliable, secure, and faster transactions. TCS Israel is also involved in major projects such as collaborating with startups on cutting-edge technologies, enhancing cybersecurity frameworks for financial institutions, and implementing advanced Cloud and Al-driven solutions. TCS Israel is also a partner of choice to the global enterprises HQ in Israel.

Committed to fostering technological advancements, TCS Israel plays a crucial role in the country's tech ecosystem, contributing significantly to its growth and development.

Chen Kamer CEO TCS Israel

"TCS serves as an active player for almost 20 years in Israel and acts as a beacon in Technology, leveraging the Israeli Hi Tech Ecosystem in several domains. While strengthening projects like Nimbus in Public and Government, Banking, Enterprises in the Energy and Sustainability, Aerospace, Shipping, Al and Cyber.

Our partnership with top tier clients in Israel continues to grow and proceed. Business is fully delivered, and with success, in spite of the complicated situation given the geopolitical escalation.

TCS - Israel continues to open new technological venues, establish new partnerships in and for, Israel. During this time, especially, TCS - Israel sees itself as a local and a global Ambassador in promoting and strengthening Israel- India ties, via business collaborations alike, on a daily base. An act that builds on a long-lasting trust between Israel and India and which promotes stability and continuity between the nations via business channels and Technological remarks."



Teva Pharmaceutical



Company Name: Teva Pharmaceutical Industries Ltd. Year Established in Israel: 1901 Number of Employees: 3700 Industry / Field of Interest: Pharmaceuticals/Health (specializing in developing, manufacturing, marketing, and supplying generic, biosimilars and innovative medicines) – in the therapeutic fields of CNS, Movement Disorders, Migraine, Psychiatry, Neurodegenerative diseases, Immunology, Immuno-Oncology and more.

Website: teva.co.il | tevapharm.com

Company Profile

Teva Pharmaceutical Industries Ltd. is a global pharmaceutical leader with a category-defying portfolio, harnessing our generics expertise and stepping up innovation to continue the momentum behind the discovery, delivery, and expanded development of modern medicine. For over 120 years, Teva's commitment to bettering health has never wavered. Today, the company's global network of capabilities enables its 37,000 employees across 58 markets to push the boundaries of scientific innovation and deliver quality medicines to help improve health outcomes of millions of patients every day. To learn more about how Teva is all in for better health

Dr. Eran Harary

SVP, Head of Global Early Clinical Development Teva Pharmaceutical Industries Ltd

"Our Company has contributed to Israel's economy and society, especially during the recent conflict by supplying medicines (up to 300% demand in the beginning of the war, despite dozens and even hundreds of reservists).

Increasing our donations via NGOs – providing equipment to 'Magen David Adom' and resources that enabled the extension of Natal's shifts; Nutrilon Baby Formula (via 'Pitchon Lev'), Medicines (via 'Haverim Lirfua'), hundreds of refurbished Computers donated to evacuated families from the south and north of Israel (via 'Mitchashvim' and 'Shinua') and more.

Volunteering - 1,300 employees in various activities

Initiating and investing in 'Support the Soul' – our flagship philanthropic program which provides tools and adequate training to the professional therapists to enable them to better cope with the national trauma and PTSD and build resilience.

And more..."



Thermofisher Scientific



Company Name: Thermofisher Scientific Inc. Year Established in Israel: 2000 Number of Employees: 200 Industry / Field of Interest: Life Science Website: thermofisher.com

Company Profile

Thermo Fisher Scientific Inc. (NYSE: TMO) is the world leader in serving science, with annual revenue over \$40 billion. Our Mission is to enable our customers to make the world healthier, cleaner and safer. Whether our customers are accelerating life sciences research, solving complex analytical challenges, increasing productivity in their laboratories, improving patient health through diagnostics or the development and manufacture of life-changing therapies, we are here to support them.

Our global team delivers an unrivaled combination of innovative technologies, purchasing convenience and pharmaceutical services through our industry-leading brands, including Thermo Scientific, Applied Biosystems, Invitrogen, Fisher Scientific, Unity Lab Services, Patheon and PPD.



Tik Tok



Company Name: Tik Tok Year Established in Israel: 2019 Number of Employees: 200 Industry / Field of Interest: echnology and social media industry, with a primary focus on digital content creation, entertainment, and advertising Website: tiktok.com

Company Profile

TikTok, part of the parent company ByteDance, is the leading destination for short-form mobile video, with a mission to inspire creativity and bring joy. ByteDance is a global technology company that develops a range of content platforms to inform, educate, and inspire users across languages and cultures. With over 1 billion users worldwide, TikTok has become a hub for creativity, collaboration, and cultural trends, igniting music discovery and connecting people across generations. TikTok's global presence includes offices in Los Angeles, Singapore, New York, London, Dublin, Paris, Tel Aviv, Berlin, Dubai, Jakarta, Seoul, and Tokyo.

Anna Pelkin

Country Manager TikTok Israel

"In Israel, TikTok focuses on supporting local businesses and startups, empowering them to achieve growth by connecting with TikTok's diverse global audience. TikTok is deeply committed to supporting the local tech ecosystem, empowering thousands of businesses through innovative programs like TikTok for Startups. We also invest in nurturing our local creator community, aiming to promote educational and inspiring content on our platform. Over the past year, key initiatives included: collaborating with Yad Vashem to make Holocaust remembrance more accessible to younger generations, hosting an international creators' summit in conjunction with the March of the Living, advocating for LGBTQ+ tolerance, spotlighting women in leadership, launching a creators' academy, and many more impactful projects. Through IATI, TikTok actively participates in the MNC CEO Forum and the HR Forum, with plans to leverage the Venture Capital Forum to further strengthen initiatives that support startup growth."



Toga network



Company Name: Toga network Year Established in Israel: 2008 Number of Employees: +450 Industry / Field of Interest: Cloud, Communication, Databases and Semiconductors Website: www.toganetworks.com

Company Profile

Toga Networks was founded in 2009 and was acquired by Huawei technologies in 2016. Then it became Huawei R&D center in Israel. Toga Networks provides advanced technology research and high-level design services for the IT and Telecom markets. Toga focuses on technological innovation and delivers breakthrough technologies for its global partners.

The world of communications is changing very rapidly, and the competition for customer mindset and market share is intense. This means system providers must upgrade their product offerings and infrastructure to keep up with demand. Toga's experience and agility provide superior technologies that address real customer needs creatively and efficiently.

Toga has a proven track record of developing next-generation products used by tier 1 operators and large enterprises. With a unique blend of in-depth research and superior engineering practices and experience, Toga has cultivated precisely the capabilities needed to take projects from their earliest stages through all development stages to a successful deployment.

Technologies & Research Areas:

- Image Processing
- Storage
- Cloud & Cloud networking
- Machine Learning
- Chip Design
- Al
- Embedded SW

Acquisitions & Investment in Israel: Investment: Elastifile 2016 + 5 more investmets Acquisition: Hexatier in 2018; Swordfish 2020.

Itzik Malobani

CEO Toga Networks, a Huawei company

"Our contribution to the Israeli ecosystem is multidimensional. First, we employ more than 450 highly-skilled employees.

Second, our investment arm has made quite a few direct investments and acquisitions in Israeli startups. In addition, we collaborate with VCs and employs programs to bridge Israeli startup companies into the Chinese market.

We attend all IATI meetings, and share reports done by IATI, for example, the State of Israel in time of war, with our Chinese colleagues, supporting the collaboration and synergy between China and Israel."

IATI MNC Forum 11th Annual Conference 2025

Wolt



Company Name: Wolt Enterprises Israel Year Established in Israel: 2018 Number of Employees: 1400 Industry / Field of Interest: Local commerce platform Website: wolt.com/he/isr

Company Profile

Wolt is – essentially – building new infrastructure. We build a connection between restaurants and retailers that want to make and sell food and other products, couriers that want to earn through delivering those products, and customers who want to free up time and effort to focus on the more important things in life. By doing this, we make our cities also better places to live. And by "better" we mean happier people: happier small enterprises that have more business and that can employ more people, happier couriers that have a flexible way to earn when they choose, happier customers who now have easy access to a great meal or anything else they need, exactly when and where they need it – and who get to save some of their precious time while they are at it. Wolt Israel is part of Wolt Enterprises which was founded in 2014 and joined forces with DoorDash (a US traded public company) in 2022. Today, DoorDash operates in 33 countries, 29 of which are with the Wolt product and brand.

Tomer Cohen

General Manager Wolt Israel

"Wolt Israel is committed to enabling the rhythm of life, empowering the local economy with new opportunities for our customers, merchants, and couriers. In the past year we have proved that our platform is an essential infrastructure in the Israeli economy, always staying on, even under the most extreme circumstances. Our leading principle is to always be there for our customers and partners, providing them with the opportunity to connect through us time and time again. We also decided to expand, especially in these times to new areas such as Sderot, the Otef kibutzim, and the North to help in restoring the rhythm of life that we believe in."





Company Name: Workday Israel Ltd. Year Established in Israel: 2024 Number of Employees: +140 (Workday has over 20,400 employees globally) Industry / Field of Interest: Workday operates in the enterprise software industry, specializing in cloud-based applications for Human Capital Management (HCM), Financial Management, Analytics, and Student Systems. Website: workday.com

How Workday Has Contributed to the Economy and Society:

Workday has revolutionized the enterprise software space, helping businesses streamline their financial and human capital management processes. Its solutions enhance workforce productivity, improve decision-making through analytics, and adapt to the ever-evolving needs of organizations globally. During challenging times, Workday has supported businesses in maintaining operational resilience, championed employee well-being, and upheld its commitment to diversity and inclusion (D&I).

Involvement in IATI Multinational Companies' CEO Forum:

Though specific to international collaboration rather than IATI directly, Workday's global leadership emphasizes advocacy in regulatory frameworks, corporate responsibility, and innovation. It actively promotes D&I, sustainability, and talent development within its networks and forums, setting an example for other multinational corporations.

Remarks: 01/04/2024: Workday acquired HiredScore Inc. and turned it into the Workday Israel Site.







We make a complex world simple.

TMF is a leading provider of critical administrative services, helping clients invest and operate safely around the world.

With more than 11,000 colleagues across 125 offices in 87 jurisdictions, all working to the same high standards of service and security, we provide our clients with local expertise where it is needed most. Our locations cover 92% of world GDP and 95% of FDI inflow.

We are a key part of our clients' governance, providing the accounting, tax, payroll, fund administration and legal entity management services essential to their success. We make sure rules are followed, reputations protected, and operational compliance maintained.

Our global service model and technology platform put our clients in control of their portfolio of entities and global locations. The data insights we deliver keep them on top of emerging regulation, the status of their own activity and any points of risk.

We serve corporate, financial institutions, asset managers, private equity and real estate investors, and family offices. Our clients include the majority of the Fortune Global 500, FTSE 100 and top 300 private equity firms.

How can you contact us? Website: https://www.tmf-group.com/en/locations/middle-east-africa/israel/ E-mail: Liat.shibolet@tmf-group.com



IATI MNC Forum 11th Annual Conference 2025



The Israeli Law Firm of Choice for International Clients & Cross-Border

Since its foundation more than 50 years ago, Herzog Fox & Neeman has been dedicated to professional excellence and cutting-edge advice that sets its clients on a path toward greater success. In today's uncertain times, this is more crucial than ever.

International and domestic clients benefit from the expertise of over 450 lawyers, including approximately 200 partners, who are committed to delivering exceptional and timely service in Israel's competitive legal market.

The firm boasts more than 50 lawyers who are native English speakers from the U.S., U.K. and Australia, and many lawyers who hold foreign licenses or have studied or worked abroad. In keeping with the firm's global perspective, **most of our business is conducted in English**, but we also provide services in **German, French, Chinese, Japanese, Russian, Korean, Portuguese, and Arabic.**

Sharing our clients' ambitions, we provide critically innovative advice that takes both them and us confidently into the future.

Herzog combines the specialist capabilities and personal attention of a **"boutique law firm experience"** with the resources of Israel's leading law firm. With more practice areas and fields of expertise than any other firm in Israel, we are dedicated to building close relationships with our clients and developing a deep understanding of their businesses to provide tailored solutions that address their unique needs.

Contact us at:

Website: herzoglaw.co.il

E-Mail: contact@herzoglaw.co.il





UNITED WESTIND

Connecting Israel's Tech EcoSystem

Fostering the Resilience, Global Competitiveness and the Business Continuity of Israel's Advanced Technology Industries.





IATI - Israel Advanced Technology Industries Association

89 Medinat HaYehudim St., Bldg E, Herzliya Pituach, Israel T: +972 73713 6313 / iati@iati.co.il / www.iati.co.il

