Israel
Advanced
Technology
Industries

Q3 2026

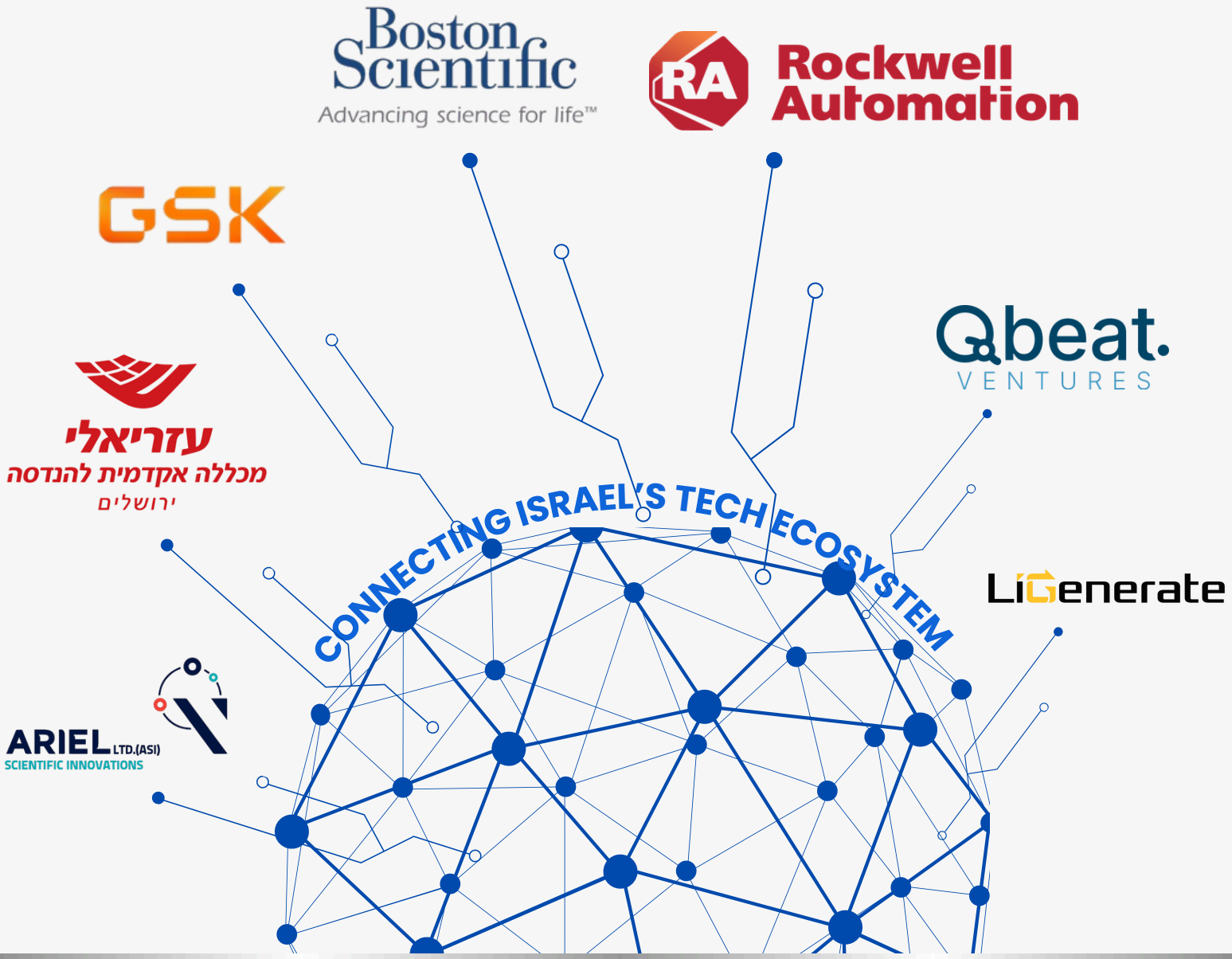
ACTIVITY REPORT

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Israel Advanced Technology Industries

Q3 2026 New Members

A Warm Welcome to Some of Our Newest IATI Members from Q3!



Committees & Workgroups Q3 Quarterly Meetings

IATI HR Global Companies Workgroup

IATI held the quarterly meeting of the IATI HR Global Companies Workgroup.
We heard from Inbar Yariv, VP HR at SolarEdge, who presented "Human+: Designing the Future of Work and Writing the Transformation Playbook as We Go." Inbar shared an initiative led by her team at SolarEdge, demonstrating how they are using AI to streamline processes and improve the way they work, while highlighting the changes reshaping the workplace and the important role of HR leaders in guiding organizational transformation.



Shiri Vax, CEO of GotFriends, followed with "The AI Talent Revolution 2026," sharing insights into the trends and changes AI is bringing to recruitment and talent management. We concluded with an open discussion among the workgroup members, creating an opportunity to exchange insights, address shared challenges, and learn from one another's experience.
Thank you SolarEdge for hosting us and to all the participants for a valuable and insightful meeting.

IATI Legal & Accounting Committee

We convened the IATI Legal & Accounting Committee for its quarterly meeting, hosted at Deloitte's Tel Aviv offices and attended by senior partners from Israel's leading law and accounting firms.

The meeting featured Dr. Shmuel Abramzon, Chief Economist at the Ministry of Finance, who presented an updated overview of Israel's economy, with a focus on foreign direct investment trends, Israel's position relative to OECD countries, and key policy and taxation issues affecting the high-tech sector.



The session continued with an open discussion on the main issues currently impacting the industry and the Committee's ongoing agenda. We thank all Committee members for their continued engagement, collaboration, and commitment to advancing a supportive business environment for Israel's high-tech industry.

Committees & Workgroups Q3 Quarterly Meetings

IATI VC Marketing Workgroup

IATI convened the quarterly meeting of the VC Marketing & Value Creation Workgroup, bringing together marketing and value-creation leaders from across Israel's venture capital industry. The meeting focused on key issues affecting venture capital funds and their portfolio companies. Shiri Vax, CEO of GotFriends, presented current trends and challenges in talent acquisition in the AI era, while Daniel Goldstein, Advocate and Patent Attorney at Sanford T. Colb & Co., provided practical insights into patents and trademarks for portfolio companies. Karin Mayer Rubinstein, CEO and President of IATI, shared an overview of the Workgroup's ongoing activities and upcoming initiatives.

The meeting concluded with an open professional discussion, enabling members to exchange perspectives, share practical experience, and identify areas for future collaboration. We thank the speakers for their valuable contributions, the Workgroup members for their active participation, and Pitango for hosting the meeting at its offices.



IATI Micro-Funds Workgroup

IATI held the quarterly meeting of the IATI Micro-Funds Workgroup at the offices of Goldfarb Gross Seligman in Tel Aviv.
We hosted Dror Bin, CEO of the Israel Innovation Authority, who presented an overview of the Authority's activities, key data on the Israeli high-tech industry, with an emphasis on developments over the past year, and the programs and tools through which the Authority supports the industry.

The presentation was followed by an open discussion with fund managers regarding the challenges currently facing micro-funds, as well as potential measures and solutions to support their activities and strengthen Israel's venture capital sector. We thank the speakers and participants for their valuable insights, active engagement, and meaningful contributions to the discussion.



IATI's Work on a Policy Paper on Vertically Integrated MNC Companies

IATI is currently conducting a study on the broader contribution of multinational companies in Israel beyond R&D, including manufacturing, operations, supply chains, employment, and ecosystem impact.

As part of the ongoing study, we have conducted in-depth interviews with CEOs and senior executives from Intel, Philips, Applied Materials, KLA, HP, Teva, and GE HealthCare to identify key challenges and opportunities for expanding their operations in Israel.

The study will also provide policy recommendations for decision makers aimed at supporting a stable and competitive business environment that will enable multinational companies to continue investing and expanding in Israel, particularly during periods of uncertainty and crisis.



IATI's Work on the Israel Tax Authority Circular on Marketing Intangibles

As part of IATI's ongoing efforts to advance the issue with the Israel Tax Authority, led by the Tax Workgroup of IATI's Legal & Accounting Committee with the IATI VC Tax Workgroup, a new circular was published in August 2026 regarding the attribution of income to marketing intangibles under the Law for the Encouragement of Capital Investments.

The circular clarifies how marketing intangibles, such as brands, trademarks and customer relationships, should be assessed. Among other things, it provides that where the income attributed to a marketing intangible does not exceed 10% of the company's technological income, it will continue to be classified as technological income eligible for the relevant tax benefits.

The circular is expected to provide greater tax certainty for technology companies in Israel by establishing clearer rules and enabling companies to better understand which income may continue to qualify for tax benefits and in which cases income attributable to a marketing intangible may need to be separated.

IATI will continue to actively advance initiatives that strengthen business certainty and promote a supportive regulatory and tax environment for Israel's technology industry.



כ"א אב תשפ"ו
04 אוגוסט 2026

חוזר מס הכנסה מספר 08/2026 - רשות המיסים
בנושא: נכס לא מוחשי המשמש לשיווק

1. **רקע**

1.1. בשלושים השנים האחרונות התפתחה בישראל תעשיית טכנולוגיה עילית משגשגת ומובילה בקנה מידה בין לאומי. תעשיית עתירת הידע היא אחד ממנועי הצמיחה החשובים של המשק בישראל, יש בה תרומה מכרעת למאזן המסחרי, ותשלומי השכר הנובעים ממנה תורמים חלק משמעותי מסך תקבולי המס על שכר העבודה בישראל.

1.2. החוק לעידוד השקעות הון, התשי"ט-1959 (להלן: "**חוק עידוד**" או "**החוק**") מהווה כלי מרכזי ועיקרי לעידוד השקעות בטכנולוגיה עילית ותעשייה עתירת ידע בישראל. מטרת החוק להגביר את התחרותיות של המשק במישור הבין לאומי ולהגדיל את היקפי התעסוקה בדגש על חדשנות

Click Here to Read the Full Document

IATI Israeli Health-Tech Venture Capital Funds Survey: What to Expect in 2026



We launched the IATI Israeli Health-Tech Venture Capital Funds Survey, from the newly released 2025-6 Israel's Life Science & Health-Tech Annual Industry Report by IATI.

As part of the report, we conducted an in-depth survey among members of the IATI Venture Capital & Investment Funds Committee.

The survey presents data and insights on Israel's Life Sciences and Health-tech investment landscape in 2025, including market sentiment, the key challenges facing Israeli companies, the stages that attracted the most investment, and the impact of the war on funds' investment decisions.

Click Here to Read the Full Survey

A Glimpse into Our Q4 Activities

IATI Israel's Annual VC Summit @ JOURNEY 2026

Discussions on the future of Israel's high-tech industry ahead of the 2026 elections, emerging opportunities in the AI era, the launch of an innovative platform, and meaningful moments of remembrance and hope were at the heart of **IATI Israel's Annual VC Summit 2026**, which brought together managing partners representing 200 of Israel's leading venture capital and investment funds.

The summit focused on the future of Israel's high-tech and investment industries, the challenges and opportunities ahead, strengthening the investment ecosystem, and the transformative impact of artificial intelligence. The event opened with remarks by Karin Mayer Rubinstein, CEO & President of IATI, who highlighted the association's activities to advance the industry, with a particular focus on the work of IATI's VC & Investment Funds Committee, and Noam Canetti, Co-Managing Partner at EY Israel, who shared insights into the current state of Israel's high-tech industry. During the summit, we also launched FundNation by IATI, a new digital platform bringing together comprehensive and up-to-date information on venture capital and investment funds operating in Israel and their portfolio companies.

Among the summit's highlights were discussions with Naftali Bennett, former Prime Minister of Israel, moderated by Gigi Levy-Weiss, Managing Partner at NFX, and Avigdor Liberman, Chairman of Yisrael Beiteinu, moderated by Sarel Eldor, Founder and Managing Partner at Key1 Capital. The conversations explored the future of Israel's high-tech industry and its vital role as a key driver of economic growth.







Click Here for the Photo Gallery & Media Coverage

A Glimpse into Our Q4 Activities

IATI Israel's Annual VC Summit @ JOURNEY 2026

In addition, Erez Askal, Head of the National AI Headquarters at the Prime Minister's Office, presented Israel's national AI strategy and highlighted emerging investment opportunities.

During the summit, IATI granted Dror Bin, outgoing CEO of the Israel Innovation Authority, an award of appreciation in recognition of his leadership and significant contributions to advancing Israel's innovation ecosystem and high-tech industry.

The summit concluded with a moving session featuring Izhar Shay, former Minister of Science and Technology and author of Yahalom Meshaga ("Crazy Diamond"). Shay shared the story of his son, Staff Sergeant Yaron Shay, of blessed memory, who fell in battle on October 7, along with other stories of heroism from that tragic morning. His remarks underscored the shared responsibility for Israel's recovery and renewal, and the central role of the high-tech industry in shaping the country's future.

As a tribute of remembrance and appreciation, IATI presented all summit participants with a special edition of Shay's book.

We extend our sincere gratitude to all the managing partners, speakers, and moderators who took part in the summit, and to Noam Canetti and the EY Israel team for their continued partnership and support.









Click Here for the Photo Gallery & Media Coverage

Coming Soon...

IATI Senior Executives Tour at Magen David Adom | October 26th, 2026

IATI will host a dedicated visit for senior executives from member companies to Magen David Adom's National Operations Center in Ramla, with the participation of Karin Mayer Rubinstein, CEO & President of IATI, and Eli Bin, Director General of Magen David Adom.

The visit will provide participants with a first-hand look at MDA's operational, technological, and critical national infrastructure, including its underground facilities, 24/7 operations center, national blood services, and emergency response systems.

For information and registration contact: leeat@iati.co.il

IATI & Good Vision Webinar on Response to Anti-Israel Allegations November 16th, 2026

On November 16, 2026, from 10:00 to 11:15, IATI & Good Vision will host a webinar addressing the challenges and risks posed by anti-Israel campaigns and their impact on companies and business organizations.

The webinar will focus on strategies for protecting corporate reputation, managing communication crises, strengthening organizational resilience through corporate responsibility, and navigating legal and regulatory challenges. The session will provide practical tools and insights to help companies effectively address these growing challenges.

Click here to register to the webinar.



The 13th IATI MNC Forum Annual Meeting | December 24th, 2026



IATI is honored to lead the 13th Annual IATI MNC CEOs Forum Annual Meeting, which will take place on December 24th 2026, at the Herzog Office, Tel Aviv.

Please note that attendance is by invitation only.

For more information: Leeat@iati.co.il.

IATI Mini MIXiii Miami 2027
January 7th, 2027



IATI Mini MIXiii Miami returns to Miami for the third consecutive year and will take place on January 7, 2027, at The LAB, Wynwood Miami.

Following the success of previous editions, the symposium will once again bring together the South Florida health and innovation ecosystem with the Israeli ecosystem, showcasing leading technologies, developments, and solutions from Israel's Health-Tech and Life Sciences industries.

During the event, CEOs and senior executives from leading Israeli companies will present Israeli innovation to investors, corporations, healthcare organizations, hospitals, and strategic partners from the U.S. market. The symposium serves as a key platform for strengthening connections between the U.S. healthcare industry and the Israeli ecosystem, fostering new collaborations, and increasing the exposure of Israeli companies to strategic stakeholders across South Florida.

For more information: leeat@iati.co.il

IATI Takes You Beyond Campus Program



IATI is launched the IATI Takes You Beyond Campus program, a new initiative bringing together IATI member academic institutions and technology companies to introduce students at the beginning of their professional journeys to Israel's high-tech industry leaders, offering them a firsthand glimpse into the industry and inspiring their future career paths.

The program will bring students directly into leading technology companies for exclusive on-site visits, combining a behind-the-scenes tour with an interactive roundtable discussion with company executives. These sessions will provide students with valuable insights into the industry, emerging trends, and professional journeys, while encouraging meaningful dialogue and connections.

For more information please contact: leeat@iati.co.il

IATI Committees & Workgroups Upcoming Quarterly Meetings

IATI HR Global Companies Workgroup

The Q4 2026 quarterly meeting of the IATI HR Global Companies Workgroup will take place on December 17th 2026, at the Assured Allies office, Ramat Gan.

For more information, please contact: leeat@iati.co.il.



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